

**13th Annual International Conference on Marketing,
29-30 June & 1-2 July 2015, Athens, Greece
Call for Papers and Participation**

The [Marketing Research Unit](http://www.atiner.gr/marketing.htm) of the Athens Institute for Education and Research (ATINER) will hold its 13th Annual International Conference on Marketing, 29-30 June & 1-2 July 2015, Athens, Greece. For further details, please go to the conference website: <http://www.atiner.gr/marketing.htm>. The conference is organized in parallel with the other conferences of the Business & Law Research Division of ATINER. You may participate as panel organizer, presenter of one paper, chair a session or observer.

For programs of previous conferences and other information, please visit the conference website: <http://www.atiner.gr/marketing.htm>.

Fee structure information is available on www.atiner.gr/fees.htm.

Special arrangements will be made with a local luxury hotel for a limited number of rooms at a special conference rate. In addition, a number of special events will be organized: A Greek night of entertainment with dinner, a special one-day cruise to selected Greek islands, an archaeological tour of Athens and a one-day visit to Delphi. Details of the social program are available at <http://www.atiner.gr/2015/SOC-MKT.htm>.

Please submit an abstract (email only) to: atiner@atiner.gr, using the abstract submission form available at <http://www.atiner.gr/2015/FORM-MKT.doc> by the **4 May 2015** to: Dr. Cleopatra Veloutsou, Senior Lecturer of Marketing, University of Glasgow, U.K. & Head, [Marketing Research Unit](http://www.atiner.gr/marketing.htm), ATINER, 8 Valaoritou Street, Kolonaki, 10671Athens, Greece. Tel.: + 30 210 363-4210 Fax: + 30 210 3634209. Please include: Title of Paper, Full Name (s), Current Position, Institutional Affiliation, an email address and at least 3 keywords that best describe the subject of your submission. Please use the abstract submitting form available at <http://www.atiner.gr/2015/FORM-MKT.doc>. Decisions are reached within 4 weeks.

If your submission is accepted, you will receive information on registration deadlines and paper submission requirements. Should you wish to participate in the Conference without presenting a paper, for example, to chair a session, to evaluate papers which are to be included in the conference proceedings or books, to contribute to the editing of a book, or any other contribution, please send an email to **Dr. Gregory T. Papanikos, President, ATINER & Honorary Professor, University of Stirling, UK** (gregory.papanikos@stir.ac.uk).

The Athens Institute for Education and Research (ATINER) was established in 1995 as an independent world association of Academics and Researchers. Its mission is to act as a forum where Academics and Researchers from all over the world can meet in Athens, in order to exchange ideas on their research, and to discuss future developments in their disciplines.

The organizing and hosting of [International Conferences and Symposiums](#), the carrying out of Research, and the production of Publications are the basic activities of ATINER. Since 1995, ATINER has organized more

than 350 International Conferences and other events, and has published close to 150 [books](#). In 2012, the Association launched a series of conference paper publications ([click here](#)), and at the beginning of 2014, it introduced its own series of Journals ([click here](#)).

Academically, the Association is organized into seven [Research Divisions](#) and thirty-one [Research Units](#). Each Research Unit organizes at least an Annual International Conference, and may also undertake various small and large research projects.

Academics and Researchers are more than welcome to become members and to contribute to ATINER's objectives. If you would like to become a member, please download the relevant form ([membership form](#)). For more information on how to become a member, please send an email to: info@atiner.gr.

**13th Annual International Conference on Management,
29-30 June & 1-2 July 2015, Athens, Greece
Call for Papers and Participation**

The [Management Research Unit](http://www.atiner.gr) of the Athens Institute for Education and Research (ATINER) will hold its 13th Annual International Conference on Management, 29-30 June & 1-2 July 2015, Athens, Greece. For further details, please go to the conference website: <http://www.atiner.gr/management.htm>. The conference is organized in parallel with the other conferences of the Business & Law Research Division of ATINER. You may participate as panel organizer, presenter of one paper, chair a session or observer.

For programs of previous conferences and other information, please visit the conference website: <http://www.atiner.gr/management.htm>.

Fee structure information is available on www.atiner.gr/fees.htm.

Special arrangements will be made with a local luxury hotel for a limited number of rooms at a special conference rate. In addition, a number of special events will be organized: A Greek night of entertainment with dinner, a special one-day cruise to selected Greek islands, an archaeological tour of Athens and a one-day visit to Delphi. Details of the social program are available at <http://www.atiner.gr/2015/SOC-MGT.htm>.

Please submit an abstract (email only) to: atiner@atiner.gr, using the abstract submission form available at <http://www.atiner.gr/2015/FORM-MGT.doc> by the **4 May 2015**, to: Dr. Sharon Claire Bolton, Head, The Management School, University of Stirling, UK & Head, [Management Research Unit](http://www.atiner.gr), ATINER, 8 Valaoritou Street, Kolonaki, 10671 Athens, Greece. Tel.: + 30 210 363-4210 Fax: + 30 210 3634209. Please include: Title of Paper, Full Name (s), Current Position, Institutional Affiliation, an email address and at least 3 keywords that best describe the subject of your submission. Please use the abstract submitting form available at <http://www.atiner.gr/2015/FORM-MGT.doc>. Decisions are reached within 4 weeks.

If your submission is accepted, you will receive information on registration deadlines and paper submission requirements. Should you wish to participate in the Conference without presenting a paper, for example, to chair a session, to evaluate papers which are to be included in the conference proceedings or books, to contribute to the editing of a book, or any other contribution, please send an email to **Dr. Gregory T. Papanikos, President, ATINER & Honorary Professor, University of Stirling, UK** (gregory.papanikos@stir.ac.uk).

**12th Annual International Conference on Law,
13-16 July 2015, Athens, Greece
Call for Papers and Participation**

The [Law Research Unit](http://www.atiner.gr) of the [Athens Institute for Education and Research](http://www.atiner.gr) (ATINER), will hold its **12th Annual International Conference on Law, 13-16 July 2015, Athens, Greece**. The conference website is <http://www.atiner.gr/law.htm>. The aim of the conference is to bring together academics and researchers from all areas of law and other related disciplines. You may participate as panel organizer, presenter of one paper, chair a session or observer.

For programs of previous conferences and other information, please visit the conference website: <http://www.atiner.gr/law.htm>.

Fee structure information is available on www.atiner.gr/fees.htm.

Special arrangements will be made with a local luxury hotel for a limited number of rooms at a special conference rate. In addition, a number of special events will be organized: A Greek night of entertainment with dinner, a special one-day cruise to selected Greek islands, an archaeological tour of Athens and a one-day visit to Delphi. Details of the social program are available at <http://www.atiner.gr/2015/SOC-LAW.htm>.

Please submit an abstract (email only) to: atiner@atiner.gr, using the abstract submission form available at <http://www.atiner.gr/2015/FORM-LAW.doc> by the **15 May 2015** to: Dr. David A. Frenkel, LL.D., Professor, Carmel Academic Centre School of Law, Haifa, Emeritus Professor, Guilford Glazer Faculty of Business and Management, Ben-Gurion University of the Negev, Beer-Sheva, Israel & Head, [Law Research Unit](http://www.atiner.gr), ATINER, 8 Valaoritou Street, Kolonaki, 10671Athens, Greece. Tel.: + 30 210 363-4210 Fax: + 30 210 3634209. Please include: Title of Paper, Full Name (s), Current Position, Institutional Affiliation, an email address and at least 3 keywords that best describe the subject of your submission. Please use the abstract submitting form available at <http://www.atiner.gr/2015/FORM-LAW.doc>. Decisions are reached within 4 weeks.

If your submission is accepted, you will receive information on registration deadlines and paper submission requirements. Should you wish to participate in the Conference without presenting a paper, for example, to chair a session, to evaluate papers which are to be included in the conference proceedings or books, to contribute to the editing of a book, or any other contribution, please send an email to **Dr. Gregory T. Papanikos, President, ATINER & Honorary Professor, University of Stirling, UK** (gregory.papanikos@stir.ac.uk).

10th Annual International Symposium on Economic Theory, Policy and Applications, 20-23 July 2015, Athens, Greece
Call for Papers and Participation

The [Economics Research Unit](#) of the [Athens Institute for Education and Research](#) (ATINER), will hold its **10th Annual International Symposium on Economic Theory, Policy and Applications, 20-23 July 2015, Athens, Greece**. The conference website is <http://www.atiner.gr/economics.htm>. The aim of the conference is to bring together academics and researchers of all areas of economics and other related disciplines. Sessions will be organized along the lines of the Journal of Economic Literature Classification Index (Please link to AEA webpage for subtopics):

[A - General Economics and Teaching](#)

[B - History of Economic Thought, Methodology, and Heterodox Approaches](#)

[C - Mathematical and Quantitative Methods](#)

[D - Microeconomics](#)

[E - Macroeconomics and Monetary Economics](#)

[F - International Economics](#)

[G - Financial Economics](#)

[H - Public Economics](#)

[I - Health, Education, and Welfare](#)

[J - Labor and Demographic Economics](#)

[K - Law and Economics](#)

[L - Industrial Organization](#)

[M - Business Administration and Business Economics; Marketing; Accounting](#)

[N - Economic History](#)

[O - Economic Development, Technological Change, and Growth](#)

[P - Economic Systems](#)

[Q - Agricultural and Natural Resource Economics; Environmental and Ecological Economics](#)

[R - Urban, Rural, and Regional Economics](#)

[Y - Miscellaneous Categories](#)

[Z - Other Special Topics](#)

You may participate as panel organizer, presenter of one paper, chair a session or observer.

For programs of previous conferences and other information, please visit the conference website: <http://www.atiner.gr/economics.htm>.

Fee structure information is available on www.atiner.gr/fees.htm.

Special arrangements will be made with a local luxury hotel for a limited number of rooms at a special conference rate. In addition, a number of special events will be organized: A Greek night of entertainment with dinner, a special one-day cruise to selected Greek islands, an archaeological tour of Athens and a one-day visit to Delphi. Details of the social program are available at <http://www.atiner.gr/2015/SOC-ECO.htm>.

Please submit an abstract (email only) to: atiner@atiner.gr, using the

abstract submission form available at <http://www.atiner.gr/2015/FORM-ECO.doc> by the **18 May 2015** to: Dr. John Roufagalas, Professor, Troy University, USA & Head, [Economics Research Unit](#), ATINER, 8 Valaoritou Street, Kolonaki, 10671Athens, Greece. Tel.: + 30 210 363-4210 Fax: + 30 210 3634209. Please include: Title of Paper, Full Name (s), Current Position, Institutional Affiliation, an email address and at least 3 keywords that best describe the subject of your submission. Please use the abstract submitting form available at <http://www.atiner.gr/2015/FORM-ECO.doc>. Decisions are reached within 4 weeks.

If your submission is accepted, you will receive information on registration deadlines and paper submission requirements. Should you wish to participate in the Conference without presenting a paper, for example, to chair a session, to evaluate papers which are to be included in the conference proceedings or books, to contribute to the editing of a book, or any other contribution, please send an email to **Dr. Gregory T. Papanikos, President, ATINER & Honorary Professor, University of Stirling, UK** (gregory.papanikos@stir.ac.uk).

12th Annual International Conference on SMEs, Entrepreneurship and Innovation: Management – Marketing – Economic - Social Aspects, 27-30 July 2015, Athens, Greece
Call for Papers and Participation

The [Athens Institute for Education and Research](http://www.atiner.gr) (ATINER), will hold its **12th Annual International Conference on SMEs, Entrepreneurship and Innovation: Management - Marketing - Economic - Social Aspects, 27-30 July 2015**. The conference website is <http://www.atiner.gr/sme.htm>. The aim of the conference is to bring together academics and researchers of all areas of Business, Economics, Management, Marketing, Accounting, Finance, Human Resources, MIS and Law, Entrepreneurship, Innovation, Technology and Industrial Dynamics and Structures. You may participate as panel organizer, presenter of one paper, chair a session or observer.

For programs of previous conferences and other information, please visit the conference website: <http://www.atiner.gr/sme.htm>.

Fee structure information is available on www.atiner.gr/fees.htm.

Special arrangements will be made with a local luxury hotel for a limited number of rooms at a special conference rate. In addition, a number of special events will be organized: A Greek night of entertainment with dinner, a special one-day cruise to selected Greek islands, an archaeological tour of Athens and a one-day visit to Delphi. Details of the social program are available at <http://www.atiner.gr/2015/SOC-SME.htm>.

Please submit an abstract (email only) to: atiner@atiner.gr, using the abstract submission form available at <http://www.atiner.gr/2015/FORM-SME.doc> by the **25 May 2015** to: Dr. Peter Yannopoulos, Professor, Brock University, Canada & Academic Member, ATINER, 8 Valaoritou Street, Kolonaki, 10671 Athens, Greece. Tel.: + 30 210 363-4210 Fax: + 30 210 3634209. Please include: Title of Paper, Full Name (s), Current Position, Institutional Affiliation, an email address and at least 3 keywords that best describe the subject of your submission. Please use the abstract submitting form available at <http://www.atiner.gr/2015/FORM-SME.doc>. Decisions are reached within 4 weeks.

If your submission is accepted, you will receive information on registration deadlines and paper submission requirements. Should you wish to participate in the Conference without presenting a paper, for example, to chair a session, to evaluate papers which are to be included in the conference proceedings or books, to contribute to the editing of a book, or any other contribution, please send an email to **Dr. Gregory T. Papanikos, President, ATINER & Honorary Professor, University of Stirling, UK** (gregory.papanikos@stir.ac.uk).

**2nd Annual International Conference on Social Sciences,
27-30 July 2015, Athens, Greece
Call for Papers and Participation**

The [Social Sciences Research Division](#) (SSRD) of the [Athens Institute for Education and Research](#) (ATINER) will hold its **2nd Annual International Conference on Social Sciences, 27-30 July 2015**. The conference website is <http://www.atiner.gr/social.htm>. In the past, the [five research units](#) of SSRD have organized 45 annual international conferences on economics, sociology psychology, politics & International Affairs, as well as the mass media & Communication. Papers from all branches of social sciences are welcome: Anthropology, Media and Communication Studies, Economics, Education, Human Geography, Political science, Public Administration, Psychology and Sociology. Papers on Social Research and Social Theory are also welcome. You may participate as panel organizer, presenter of one paper, chair a session or observer.

For programs of previous conferences and other information, please visit the conference website: <http://www.atiner.gr/social.htm>.

Fee structure information is available on www.atiner.gr/fees.htm.

Special arrangements will be made with a local luxury hotel for a limited number of rooms at a special conference rate. In addition, a number of special events will be organized: A Greek night of entertainment with dinner, a special one-day cruise to selected Greek islands, an archaeological tour of Athens and a one-day visit to Delphi. Details of the social program are available at <http://www.atiner.gr/2015/SOC-SOS.htm>.

Please submit an abstract (email only) to: atiner@atiner.gr, using the abstract submission form available at <http://www.atiner.gr/2015/FORM-SOS.doc> by the **25 May 2015** to: Dr. Gregory A. Katsas, Associate Professor, The American College of Greece-Deree College, Greece & Head, [Sociology Research Unit](#), ATINER, 8 Valaoritou Street, Kolonaki, 10671 Athens, Greece. Tel.: + 30 210 363-4210 Fax: + 30 210 3634209. Please include: Title of Paper, Full Name (s), Current Position, Institutional Affiliation, an email address and at least 3 keywords that best describe the subject of your submission. Please use the abstract submitting form available at <http://www.atiner.gr/2015/FORM-SOS.doc>. Decisions are reached within 4 weeks.

If your submission is accepted, you will receive information on registration deadlines and paper submission requirements. Should you wish to participate in the Conference without presenting a paper, for example, to chair a session, to evaluate papers which are to be included in the conference proceedings or books, to contribute to the editing of a book, or any other contribution, please send an email to **Dr. Gregory T. Papanikos, President, ATINER & Honorary Professor, University of Stirling, UK** (gregory.papanikos@stir.ac.uk).

**9th Annual International Conference on Mediterranean Studies,
21-24 March 2016, Athens, Greece
Call for Papers and Participation**

The Athens Institute for Education and Research (ATINER) organizes its **9th Annual International Conference on Mediterranean Studies** which will be held in Athens, Greece on 21-24 March 2016. The conference website is: www.atiner.gr/mediterranean.htm.

The aim of the conference is to bring together academics and researchers from all areas of Mediterranean Studies, such as history, arts, archaeology, philosophy, culture, sociology, politics, international relations, economics, business, sports, environment and ecology, etc.

Fee structure information is available on <http://www.atiner.gr/2016/fees.htm>.

Special arrangements will be made with a local luxury hotel for a limited number of rooms at a special conference rate. In addition, a number of special events will be organized: A Greek night of entertainment with dinner, a special one-day cruise to selected Greek islands, an archaeological tour of Athens and a one-day visit to Delphi. Details of the social program are available at <http://www.atiner.gr/2016/SOC-MDT.htm>.

Please submit an abstract (email only) to: atiner@atiner.gr, using the abstract submission form available at <http://www.atiner.gr/2016/FORM-MDT.doc> by the **24 August 2015** to: **Dr. George Poulos, Emeritus Professor, University of South Africa, South Africa & Vice-President of Research, ATINER.** Abstracts should include the following: Title of Paper, Full Name (s), Affiliation, Current Position, an email address, and at least 3 keywords that best describe the subject of your submission. Decisions are reached within 4 weeks.

If you want to participate without presenting a paper, i.e. organize a panel (session, mini conference), chair a session, review papers to be included in the conference proceedings or books, contribute to the editing of a book, or any other contribution, please send an email to **Dr. Gregory T. Papanikos, President, ATINER & Honorary Professor, University of Stirling, UK** (gregory.papanikos@stir.ac.uk).

**3rd Annual International Conference on Business, Law and Economics,
2-5 May 2016, Athens, Greece
Call for Papers and Participation**

The [Business and Law Research Division](http://www.atiner.gr) (BLRD) of the [Athens Institute for Education and Research](http://www.atiner.gr) (ATINER) is organizing its **3rd Annual International Conference on Business, Law and Economics** which will be held in Athens, Greece on 2-5 May 2016. In the past, the [four research units](http://www.atiner.gr) of BLRD have organized 30 annual international conferences on accounting, finance, management, marketing, law and economics. This annual international conference offers an opportunity for cross disciplinary presentations on all aspects of business, law and economics. The conference website is: <http://www.atiner.gr/ble.htm>

Fee structure information is available on www.atiner.gr/fees.htm.

Special arrangements will be made with a local luxury hotel for a limited number of rooms at a special conference rate. In addition, a number of special events will be organized: A Greek night of entertainment with dinner, a special one-day cruise to selected Greek islands, an archaeological tour of Athens and a one-day visit to Delphi. Details of the social program are available at <http://www.atiner.gr/2016/SOC-BLE.htm>.

Please submit an abstract (email only) to: atiner@atiner.gr, using the abstract submission form available at <http://www.atiner.gr/2016/FORM-BLE.doc> by the **5 October 2015** to: Dr. Michael P. Malloy, Director, [Business and Law Research Division](http://www.atiner.gr), ATINER & Distinguished Professor, Pacific University, USA. Abstracts should include the following: Title of Paper, Full Name (s), Affiliation, Current Position, an email address, and at least 3 keywords that best describe the subject of your submission. Decisions are reached within 4 weeks.

If you want to participate without presenting a paper, i.e. organize a panel (session, mini conference), chair a session, review papers to be included in the conference proceedings or books, contribute to the editing of a book, or any other contribution, please send an email to **Dr. Gregory T. Papanikos, President, ATINER & Honorary Professor, University of Stirling, UK** (gregory.papanikos@stir.ac.uk).

**14th Annual International Conference on Finance,
4-7 July 2016, Athens, Greece
Call for Papers and Participation**

The [Accounting & Finance Research Unit](http://www.atiner.gr) of the Athens Institute for Education and Research (ATINER) organizes its **14th Annual International Conference on Finance, 4-7 July 2016, Athens, Greece**. The conference website is: <http://www.atiner.gr/finance.htm>.

The aim of the conference is to bring together academics and researchers of all areas of finance and other related disciplines. You may participate as panel organizer, presenter of one paper, chair a session or observer. For programs of previous conferences and other information, please visit the conference website: <http://www.atiner.gr/finance.htm>.

Fee structure information is available on <http://www.atiner.gr/2016/fees.htm>.

Special arrangements will be made with a local luxury hotel for a limited number of rooms at a special conference rate. In addition, a number of special events will be organized: A Greek night of entertainment with dinner, a special one-day cruise to selected Greek islands, an archaeological tour of Athens and a one-day visit to Delphi. Details of the social program are available at <http://www.atiner.gr/2016/SOC-FIN.htm>.

Please submit an abstract (email only) to: atiner@atiner.gr, using the abstract submission form available at <http://www.atiner.gr/2016/FORM-FIN.doc> by the **7 December 2015** to: Dr. Peter Koveos, Head, Accounting and Finance Research Unit, ATINER, Greece & Professor of Finance, Syracuse University, USA. Abstracts should include the following: Title of Paper, Full Name (s), Affiliation, Current Position, an email address, and at least 3 keywords that best describe the subject of your submission. Decisions are reached within 4 weeks.

If you want to participate without presenting a paper, i.e. organize a panel (session, mini conference), chair a session, review papers to be included in the conference proceedings or books, contribute to the editing of a book, or any other contribution, please send an email to **Dr. Gregory T. Papanikos, President, ATINER & Honorary Professor, University of Stirling, UK** (gregory.papanikos@stir.ac.uk).

**14th Annual International Conference on Accounting,
4-7 July 2016, Athens, Greece
Call for Papers and Participation**

The [Accounting & Finance Research Unit](http://www.atiner.gr) of the Athens Institute for Education and Research (ATINER) organizes its **14th Annual International Conference on Accounting, 4-7 July 2016, Athens, Greece**. The conference website is: <http://www.atiner.gr/accounting.htm>.

The aim of the conference is to bring together academics and researchers of all areas of accounting and other related disciplines. You may participate as panel organizer, presenter of one paper, chair a session or observer. For programs of previous conferences and other information, please visit the conference website: <http://www.atiner.gr/accounting.htm>.

Fee structure information is available on <http://www.atiner.gr/2016/fees.htm>.

Special arrangements will be made with a local luxury hotel for a limited number of rooms at a special conference rate. In addition, a number of special events will be organized: A Greek night of entertainment with dinner, a special one-day cruise to selected Greek islands, an archaeological tour of Athens and a one-day visit to Delphi. Details of the social program are available at <http://www.atiner.gr/2015/SOC-ACC.htm>.

Please submit an abstract (email only) to: atiner@atiner.gr, using the abstract submission form available at <http://www.atiner.gr/2016/FORM-ACC.doc> by the **7 December 2015** to: Dr. Peter Koveos, Head, Accounting and Finance Research Unit, ATINER, Greece & Professor of Finance, Syracuse University, USA. Abstracts should include the following: Title of Paper, Full Name (s), Affiliation, Current Position, an email address, and at least 3 keywords that best describe the subject of your submission. Decisions are reached within 4 weeks.

If you want to participate without presenting a paper, i.e. organize a panel (session, mini conference), chair a session, review papers to be included in the conference proceedings or books, contribute to the editing of a book, or any other contribution, please send an email to **Dr. Gregory T. Papanikos, President, ATINER & Honorary Professor, University of Stirling, UK** (gregory.papanikos@stir.ac.uk).

**14th Annual International Conference on Politics,
13-16 June 2016, Athens, Greece
Call for Papers and Participation**

The [Politics & International Affairs Research Unit](#) of the [Athens Institute for Education and Research](#) (ATINER) will hold its **14th Annual International Conference on Politics, 13-16 June 2016, Athens, Greece**. For further details (including previous programs), please go to the conference website: www.atiner.gr/politics.htm.

The aim of the conference is to bring together academics, researchers and professionals in private and public organizations and governments of Politics and International Affairs and other related disciplines. You may participate as panel organizer, presenter of one paper, chair of a session or observer. For programs of previous conferences and other information, please visit the conference website: www.atiner.gr/politics.htm.

Fee structure information is available on <http://www.atiner.gr/2016/fees.htm>.

Special arrangements will be made with a local luxury hotel for a limited number of rooms at a special conference rate. In addition, a number of special events will be organized: A Greek night of entertainment with dinner, a special one-day cruise to selected Greek islands, an archaeological tour of Athens and a one-day visit to Delphi. Details of the social program are available at <http://www.atiner.gr/2016/SOC-POL.htm>.

Please submit an abstract (email only) to: atiner@atiner.gr, using the abstract submission form available at <http://www.atiner.gr/2016/FORM-POL.doc> by the **16 November 2015** to: **Dr. Bettina Koch, Academic Member, ATINER & Associate Professor of Political Science, Virginia Polytechnic Institute and State University, USA**. Please include: Title of Paper, Full Name (s), Current Position, Institutional Affiliation, an email address and at least 3 keywords that best describe the subject of your submission. **Decisions will be reached within four weeks of your submission.**

If your submission is accepted, you will receive information on registration deadlines and paper submission requirements. Should you wish to participate in the Conference without presenting a paper, for example, to chair a session, to evaluate papers which are to be included in the conference proceedings or books, to contribute to the editing of a book, or any other contribution, please send an email to **Dr. Gregory T. Papanikos, President, ATINER & Honorary Professor, University of Stirling, UK** (gregory.papanikos@stir.ac.uk).

Recent Books Published by The [Business & Law Research Division](#) & [The Economics Research Unit](#)

2014	Theoretical and Empirical Reflections in Marketing	Nicolas Grigoriou & Cleopatra Veloutsou	Table of Contents	Preface and Introduction	Book Cover
2014	Intercultural Dialogue on Health Economics, Management and Policy: Challenges and Chances	Sabine Bohnet-Joschko & Zoe Boutsoli	Table of Contents	Preface and Introduction	Book Cover
2014	Issues in International Politics, Economy, and Governance	Yannis A. Stivachtis & Christopher Price	Table of Contents	Preface and Introduction	Book Cover
2014	Private Law, Public Law and Human Rights	David A. Frenkel	Table of Contents	Preface and Introduction	Book Cover
2014	Selected Legal Issues in Economics	David A. Frenkel	Table of Contents	Preface and Introduction	Book Cover
2013	Essays on Growth, Development and Finance	Gregory T. Papanikos	Table of Contents	Preface and Introduction	Book Cover
2013	Public Law and Social Human Rights	David A. Frenkel	Table of Contents	Preface and Introduction	Book Cover
2013	Economy and Commercial Law – Selected Issues	David A. Frenkel	Table of Contents	Preface and Introduction	Book Cover
2013	The Legal Profession: Education and Ethics in Practice	David A. Frenkel	Table of Contents	Preface and Introduction	Book Cover
2012	Economic Essays	Gregory T. Papanikos	Table of Contents	Preface and Introduction	Book Cover
2012	Financial Crisis, Globalisation and Regulatory Reform	David A. Frenkel and Carsten Gerner-Beuerle	Table of Contents	Preface and Introduction	Book Cover

2012	Financial Crises, Impact and Response: The View from the Emerging World	Peter Koveos	Table of Contents	Preface and Introduction	Book Cover
2011	New Perspective of Contemporary Marketing	Edgar Centeno and Cleopatra Veloutsou	Table of Contents	Preface and Introduction	Book Cover
2011	Health Studies: Economics, Management and Policy	Douglas Angus and Zoe Boutsioli	Table of Contents	Preface and Introduction	Book Cover
2011	International Developments in Management Research	Gregory T. Papanikos	Table of Contents	Preface and Introduction	Book Cover
2011	International Relations, Culture and Global Finance	Akis Kalaitzidis	Table of Contents	Preface and Introduction	Book Cover

The full list of ATINER's publications is available on
<http://www.atiner.gr/Publications.htm>

The **Academic Committee** consists of (a) the Executive Committee Members (b) the Heads and Deputy Heads of the Institute's [Research Units](#) (c) Academics Responsible for a Conference and (d) Distinguished Professors.

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| <ol style="list-style-type: none"> 1. Dr. Gregory T. Papanikos, President, ATINER, Greece. 2. Dr. Nicholas Pappas, Vice-President of Academics, ATINER, Greece & Professor, Sam Houston University, USA. 3. Dr. Panagiotis Petratos, Vice President of ICT, ATINER & Associate Professor of Computer Information Systems, California State University, Stanislaus, USA. 4. Dr. George Poulos, Vice President of Research, ATINER & Emeritus Professor, University of South Africa, South Africa. 5. Dr. Chris Sakellariou, Vice President of Financial Affairs, ATINER, Greece & Associate Professor, Nanyang Technological University, Singapore. 6. Dr. Zoe Boutsioli, Secretary General, ATINER & Instructor, Open University of Greece. 7. Dr. Nicolas Papadopoulos, Distinguished Academic Member, ATINER & Chancellor's Professor & Professor of Marketing and International Business, Director, International Business Study Group, Eric Sprott School of Business, Carleton University, Canada. 8. Dr. Michael P. 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