



(ATINER)

# The Athens Journal of Business & Economics



(ATINER)

## Volume 5, Issue 3, July 2019

### Articles

#### Front Pages

*ULRICH SCHÜLE, FRANZ LIENING-EWERT, DANIEL SCHÄFFER & EDITH ZEPPENFELD*

[Opening Argentina to Public-Private Partnerships: Opportunities and Risks for Government Entities and Private Investors](#)

*WEI FU & BEI CHEN LIANG*

[How Millennials' Personality Traits Influence Their Eco-Fashion Purchase Behavior](#)

*WAFAA SALAH & ABDALLAH ABDEL-SALAM*

[The Effects of International Financial Reporting Standards on Financial Reporting Quality](#)

*JOSEPH MENSAH ONUMAH & KING CARL TORNAM DUHO*

[Intellectual Capital: Its Impact on Financial Performance and Financial Stability of Ghanaian Banks](#)



**ATHENS INSTITUTE FOR EDUCATION AND RESEARCH**

*A World Association of Academics and Researchers*

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## **Mission**

ATINER is a *World Non-Profit Association* of Academics and Researchers based in Athens. ATINER is an independent **Association** with a **Mission** to become a forum where Academics and Researchers from all over the world can meet in Athens, exchange ideas on their research and discuss future developments in their disciplines, **as well as engage with professionals from other fields**. Athens was chosen because of its long history of academic gatherings, which go back thousands of years to *Plato's Academy* and *Aristotle's Lyceum*. Both these historic places are within walking distance from ATINER's downtown offices. Since antiquity, Athens was an open city. In the words of Pericles, **Athens "... is open to the world, we never expel a foreigner from learning or seeing"**. ("Pericles' Funeral Oration", in Thucydides, *The History of the Peloponnesian War*). It is ATINER's **mission** to revive the glory of Ancient Athens by inviting the World Academic Community to the city, to learn from each other in an environment of freedom and respect for other people's opinions and beliefs. After all, the free expression of one's opinion formed the basis for the development of democracy, and Athens was its cradle. As it turned out, the Golden Age of Athens was in fact, the Golden Age of the Western Civilization. *Education* and *(Re)searching* for the 'truth' are the pillars of any free (democratic) society. This is the reason why *Education* and *Research* are the two core words in ATINER's name.

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Volume 5, Issue 3, July 2019

Download the entire issue ([PDF](#))

**Front Pages** i-viii

**Opening Argentina to Public-Private Partnerships: Opportunities and Risks for Government Entities and Private Investors** 185

*Ulrich Schüle, Franz Liening-Ewert, Daniel Schäffer & Edith Zeppenfeld*

**How Millennials' Personality Traits Influence Their Eco-Fashion Purchase Behavior** 207

*Wei Fu & Bei chen Liang*

**The Effects of International Financial Reporting Standards on Financial Reporting Quality** 221

*Wafaa Salah & Abdallah Abdel-Salam*

**Intellectual Capital: Its Impact on Financial Performance and Financial Stability of Ghanaian Banks** 243

*Joseph Mensah Onumah & King Carl Tornam Duho*

# Athens Journal of Business & Economics

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All ATINER's publications including the e-journals are open access without any costs (submission, processing, publishing, open access paid by authors, open access paid by readers etc) and are independent of the presentations made at any of the many small events (conferences, symposiums, forums, colloquiums, courses, roundtable discussions) organized by ATINER throughout the year. The intellectual property rights of the submitted papers remain with the author.

Before you submit, please make sure your paper meets some [basic academic standards](#), which include proper English. Some articles will be selected from the numerous papers that have been presented at the various annual international academic conferences organized by the different [divisions and units](#) of the Athens Institute for Education and Research.

The plethora of papers presented every year will enable the editorial board of each journal to select the best ones, and in so doing, to produce a quality academic journal. In addition to papers presented, ATINER encourages the independent submission of papers to be evaluated for publication.

The current issue of the Athens Journal of Business and Economics (AJBE) is the third issue of the fifth volume (2019). The reader will notice some changes compared with the previous issues, which I hope is an improvement. An effort has been made to include papers which fall within in one of the subfields of business and economics.

Gregory T. Papanikos, President  
Athens Institute for Education and Research



## Athens Institute for Education and Research

*A World Association of Academics and Researchers*

### 14<sup>th</sup> Annual International Symposium on Economic Theory, Policy and Applications 1-4 July 2019, Athens, Greece

The [Economics Unit](#) of ATINER, will hold its 14<sup>th</sup> Annual International Symposium on Economic Theory, Policy and Applications 1-4 July 2019, Athens, Greece sponsored by the [Athens Journal of Business & Economics](#). The aim of the conference is to bring together academics and researchers of all areas of economics and other related disciplines. You may participate as panel organizer, presenter of one paper, chair a session or observer. Please submit a proposal using the form available (<https://www.atiner.gr/2019/FORM-ECO.doc>).

#### Academic Members Responsible for the Conference

- Dr. Gregory T. Papanikos, President, ATINER & Honorary Professor, University of Stirling, UK.
- Dr. Chris Sakellariou, Head, Economics Unit & Associate Professor of Economics, Nanyang Technological University, Singapore.

#### Important Dates

- Abstract Submission: **DEADLINE CLOSED**
- Acceptance of Abstract: 4 Weeks after Submission
- Submission of Paper: **DEADLINE CLOSED**

#### Social and Educational Program

The Social Program Emphasizes the Educational Aspect of the Academic Meetings of Atiner.

- Greek Night Entertainment (This is the official dinner of the conference)
- Athens Sightseeing: Old and New-An Educational Urban Walk
- Social Dinner
- Mycenae Visit
- Exploration of the Aegean Islands
- Delphi Visit
- Ancient Corinth and Cape Sounion

#### Conference Fees

Conference fees vary from 400€ to 2000€  
Details can be found at: <https://www.atiner.gr/2019fees>



## Athens Institute for Education and Research

### *A World Association of Academics and Researchers*

#### **7<sup>th</sup> Annual International Conference on Business, Law & Economics** 4-7 May 2020, Athens, Greece

The [Business, Economics and Law Division](#) (BLRD) of ATINER is organizing its 7<sup>th</sup> Annual International Conference on Business, Law & Economics, 4-7 May 2020, Athens, Greece, sponsored by the [Athens Journal of Business & Economics](#) and the [Athens Journal of Law](#). In the past, the [six units](#) of BLRD have organized more than 45 annual international conferences on accounting, finance, management, marketing, law and economics. This annual international conference offers an opportunity for cross disciplinary presentations on all aspects of business, law and economics. This annual international conference offers an opportunity for cross disciplinary presentations on all aspects of business, law and economics. Please submit an abstract (email only) to: [atiner@atiner.gr](mailto:atiner@atiner.gr), using the abstract submission form (<https://www.atiner.gr/2020/FORM-BLE.doc>)

#### **Important Dates**

- Abstract Submission: **1 October 2019**
- Acceptance of Abstract: 4 Weeks after Submission
- Submission of Paper: **6 April 2020**

#### **Academic Member Responsible for the Conference**

- **Dr. Gregory T. Papanikos**, President, ATINER.
- **Dr. Michael P. Malloy**, Director, [Business, Economics and Law Division](#), ATINER & Distinguished Professor & Scholar, University of the Pacific, USA.
- **Dr. David A. Frenkel**, LL.D., Head, [Law Research Unit](#), ATINER & Emeritus Professor, Law Area, Guilford Glazer Faculty of Business and Management, Ben-Gurion University of the Negev, Beer-Sheva, Israel.

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More information can be found here: <https://www.atiner.gr/social-program>

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