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The Athens Journal of  
Business & Economics



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**Volume 6, Issue 2, April 2020**

**Articles**

**Front Pages**

*STAVROULA MALLA & DEREK G. BREWIN*

**Biotechnology, Crop R&D and Public Policy: The Case of Canola**

*ZHANG YING & JIANG XIAYU*

**The Research on Evaluation and Management of China Forest Carbon Sinks from the Perspective of Economics**

*ALEXANDER PAKHALOV*

**Import of Institutions as an Approach to Investment Climate Reform: Evidence from Russia**

*NESLIHAN KAHYALAR, BAZOUMANA OUATTARA & SAMI FETHI*

**The Impact of Financial Crises on the Informal Economy: The Turkish Case**



**ATHENS INSTITUTE FOR EDUCATION AND RESEARCH**

*A World Association of Academics and Researchers*

*8 Valaoritou Str., Kolonaki, 10671 Athens, Greece.*

*Tel.: 210-36.34.210 Fax: 210-36.34.209*

*Email: [info@atiner.gr](mailto:info@atiner.gr) URL: [www.atiner.gr](http://www.atiner.gr)*

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## **Mission**

ATINER is an Athens-based World Association of Academics and Researchers based in Athens. ATINER is an independent and non-profit **Association** with a **Mission** to become a forum where Academics and Researchers from all over the world can meet in Athens, exchange ideas on their research and discuss future developments in their disciplines, **as well as engage with professionals from other fields**. Athens was chosen because of its long history of academic gatherings, which go back thousands of years to *Plato's Academy* and *Aristotle's Lyceum*. Both these historic places are within walking distance from ATINER's downtown offices. Since antiquity, Athens was an open city. In the words of Pericles, ***Athens "... is open to the world, we never expel a foreigner from learning or seeing"***. ("Pericles' Funeral Oration", in Thucydides, *The History of the Peloponnesian War*). It is ATINER's **mission** to revive the glory of Ancient Athens by inviting the World Academic Community to the city, to learn from each other in an environment of freedom and respect for other people's opinions and beliefs. After all, the free expression of one's opinion formed the basis for the development of democracy, and Athens was its cradle. As it turned out, the Golden Age of Athens was in fact, the Golden Age of the Western Civilization. *Education* and *(Re)searching* for the 'truth' are the pillars of any free (democratic) society. This is the reason why *Education* and *Research* are the two core words in ATINER's name.

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Volume 6, Issue 2, April 2020

Download the entire issue ([PDF](#))

**Front Pages** i-viii

**Biotechnology, Crop R&D and Public Policy: The Case of Canola** 99

*Stavroula Malla & Derek G. Brewin*

**The Research on Evaluation and Management of China Forest Carbon Sinks from the Perspective of Economics** 111

*Zhang Ying & Jiang Xiayu*

**Import of Institutions as an Approach to Investment Climate Reform: Evidence from Russia** 127

*Alexander Pakhalov*

**The Impact of Financial Crises on the Informal Economy: The Turkish Case** 145

*Neslihan Kahyalar, Bazoumana Ouattara & Sami Fethi*

# Athens Journal of Business & Economics

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All ATINER's publications including its e-journals are open access without any costs (submission, processing, publishing, open access paid by authors, open access paid by readers etc.) and is independent of presentations at any of the many small events (conferences, symposiums, forums, colloquiums, courses, roundtable discussions) organized by ATINER throughout the year and entail significant costs of participating. The intellectual property rights of the submitting papers remain with the author. Before you submit, please make sure your paper meets the [basic academic standards](#), which includes proper English. Some articles will be selected from the numerous papers that have been presented at the various annual international academic conferences organized by the different divisions and units of the Athens Institute for Education and Research. The plethora of papers presented every year will enable the editorial board of each journal to select the best, and in so doing produce a top-quality academic journal. In addition to papers presented, ATINER will encourage the independent submission of papers to be evaluated for publication.

The current issue is the second of the sixth volume of the *Athens Journal of Business & Economics (AJBE)*, published by the [Business & Law Division](#) and the [Economics Unit](#) of ATINER.

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Gregory T. Papanikos  
President  
ATINER



## **Athens Institute for Education and Research** *A World Association of Academics and Researchers*

### **15<sup>th</sup>Annual International Symposium on Economic Theory, Policy and Applications 29-30 June & 1-2 July 2020, Athens, Greece**

The [Economics Unit](#) of ATINER, will hold its **14<sup>th</sup>Annual International Symposium on Economic Theory, Policy and Applications, 29-30 June & 1-2 July 2020, Athens, Greece** sponsored by the [Athens Journal of Business & Economics](#). The aim of the conference is to bring together academics and researchers of all areas of economics and other related disciplines. You may participate as panel organizer, presenter of one paper, chair a session or observer. Please submit a proposal using the form available (<https://www.atiner.gr/2020/FORM-ECO.doc>).

#### **Academic Members Responsible for the Conference**

- **Dr. Gregory T. Papanikos, President, ATINER & Honorary Professor, University of Stirling, UK.**
- **Dr. Chris Sakellariou, Head, Economics Unit & Associate Professor of Economics, Nanyang Technological University, Singapore.**

#### **Important Dates**

- **Abstract Submission: 18 May 2020**
- **Acceptance of Abstract: 4 Weeks after Submission**
- **Submission of Paper: 1 June 2020**

#### **Social and Educational Program**

The Social Program Emphasizes the Educational Aspect of the Academic Meetings of Atiner.

- Greek Night Entertainment (This is the official dinner of the conference)
- Athens Sightseeing: Old and New-An Educational Urban Walk
- Social Dinner
- Mycenae Visit
- Exploration of the Aegean Islands
- Delphi Visit
- Ancient Corinth and Cape Sounion

#### **Conference Fees**

Conference fees vary from 400€ to 2000€  
Details can be found at: <https://www.atiner.gr/2019fees>



## Athens Institute for Education and Research

### *A World Association of Academics and Researchers*

#### **7<sup>th</sup> Annual International Conference on Business, Law & Economics** 4-7 May 2020, Athens, Greece

The [Business, Economics and Law Division](#) (BLRD) of ATINER is organizing its 7<sup>th</sup> Annual International Conference on Business, Law & Economics, 4-7 May 2020, Athens, Greece, sponsored by the [Athens Journal of Business & Economics](#) and the [Athens Journal of Law](#). In the past, the [six units](#) of BLRD have organized more than 45 annual international conferences on accounting, finance, management, marketing, law and economics. This annual international conference offers an opportunity for cross disciplinary presentations on all aspects of business, law and economics. This annual international conference offers an opportunity for cross disciplinary presentations on all aspects of business, law and economics. Please submit an abstract (email only) to: [atiner@atiner.gr](mailto:atiner@atiner.gr), using the abstract submission form (<https://www.atiner.gr/2020/FORM-BLE.doc>)

#### **Important Dates**

- Abstract Submission: **20 April 2020**
- Acceptance of Abstract: 4 Weeks after Submission
- Submission of Paper: **6 April 2020**

#### **Academic Member Responsible for the Conference**

- **Dr. Gregory T. Papanikos**, President, ATINER.
- **Dr. Michael P. Malloy**, Director, [Business, Economics and Law Division](#), ATINER & Distinguished Professor & Scholar, University of the Pacific, USA.
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