



# *Athens Journal of Business & Economics*



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[Exploring the Link between Organisational Performance Pressures  
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# Athens Journal of Business & Economics

*Published by the Athens Institute for Education and Research (ATINER)*

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*ATINER is an Athens-based World Association of Academics and Researchers based in Athens. ATINER is an independent and non-profit Association with a Mission to become a forum where Academics and Researchers from all over the world can meet in Athens, exchange ideas on their research and discuss future developments in their disciplines, as well as engage with professionals from other fields. Athens was chosen because of its long history of academic gatherings, which go back thousands of years to Plato's Academy and Aristotle's Lyceum. Both these historic places are within walking distance from ATINER's downtown offices. Since antiquity, Athens was an open city. In the words of Pericles, Athens "...is open to the world, we never expel a foreigner from learning or seeing". ("Pericles' Funeral Oration", in Thucydides, The History of the Peloponnesian War). It is ATINER's mission to revive the glory of Ancient Athens by inviting the World Academic Community to the city, to learn from each other in an environment of freedom and respect for other people's opinions and beliefs. After all, the free expression of one's opinion formed the basis for the development of democracy, and Athens was its cradle. As it turned out, the Golden Age of Athens was in fact, the Golden Age of the Western Civilization. Education and (Re)searching for the 'truth' are the pillars of any free (democratic) society. This is the reason why Education and Research are the two core words in ATINER's name.*

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The *Athens Journal of Business & Economics (AJBE)* is an Open Access quarterly double-blind peer reviewed journal and considers papers from all areas of business and economics, including papers on accounting, finance, management, marketing, organization etc. The AJBE welcomes theoretical (including methodological), empirical (including case-studies) and policy (i.e., descriptive and non-analytical) papers. Given the mission of ATINER, the AJBE will also consider papers which emphasize country-related studies both at the business and the national economy level as well as economic history, history of economic thought and philosophy of economics papers. All papers are subject to ATINER's [Publication Ethical Policy and Statement](#).

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The current issue is the second of the tenth volume of the *Athens Journal of Business & Economics (AJBE)*, published by the [Business & Law Division](#) and the [Economics Unit](#) of ATINER.

Gregory T. Papanikos  
President  
ATINER



## **Athens Institute for Education and Research** *A World Association of Academics and Researchers*

### **18<sup>th</sup> Annual International Symposium on Economic Theory, Policy and Applications 11-14 July 2024, Athens, Greece**

The [Economics Unit](#) of ATINER, will hold its **18<sup>th</sup> Annual International Symposium on Economic Theory, Policy and Applications, 11-14 July 2024, Athens, Greece** sponsored by the [Athens Journal of Business & Economics](#). The aim of the conference is to bring together academics and researchers of all areas of economics and other related disciplines. You may participate as panel organizer, presenter of one paper, chair a session or observer. Please submit a proposal using the form available (<https://www.atiner.gr/2024/FORM-ECO.doc>).

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- Dr. Gregory T. Papanikos, President, ATINER & Honorary Professor, University of Stirling, UK.
- Dr. Henry Thompson, Head, [Economics Unit](#), ATINER & Emeritus Professor, Auburn University, USA.
- Dr. Chris Sakellariou, Head, Economics Unit & Associate Professor of Economics, Nanyang Technological University, Singapore.

#### **Important Dates**

- Abstract Submission: **21 May 2024**
- Acceptance of Abstract: 4 Weeks after Submission
- Submission of Paper: **13 June 2024**

#### **Social and Educational Program**

The Social Program Emphasizes the Educational Aspect of the Academic Meetings of Atiner.

- Greek Night Entertainment (This is the official dinner of the conference)
- Athens Sightseeing: Old and New-An Educational Urban Walk
- Social Dinner
- Mycenae Visit
- Exploration of the Aegean Islands
- Delphi Visit
- Ancient Corinth and Cape Sounion

#### **Conference Fees**

Conference fees vary from 400€ to 2000€  
Details can be found at: <https://www.atiner.gr/fees>



## Athens Institute for Education and Research *A World Association of Academics and Researchers*

### 11<sup>th</sup> Annual International Conference on Business, Law & Economics 6-9 May 2024, Athens, Greece

The [Business, Economics and Law Division](#) (BLRD) of ATINER is organizing its 11<sup>th</sup> Annual International Conference on Business, Law & Economics, 6-9 May 2024, Athens, Greece, sponsored by the [Athens Journal of Business & Economics](#) and the [Athens Journal of Law](#). In the past, the [six units](#) of BLRD have organized more than 50 annual international conferences on accounting, finance, management, marketing, law and economics. This annual international conference offers an opportunity for cross disciplinary presentations on all aspects of business, law and economics. This annual international conference offers an opportunity for cross disciplinary presentations on all aspects of business, law and economics. Please submit an abstract (email only) to: [atiner@atiner.gr](mailto:atiner@atiner.gr), using the abstract submission form (<https://www.atiner.gr/2024/FORM-BLE.doc>)

#### Important Dates

- Abstract Submission: **DEADLINE CLOSED**
- Acceptance of Abstract: 4 Weeks after Submission
- Submission of Paper: **8 April 2024**

#### Academic Member Responsible for the Conference

- **Dr. Gregory T. Papanikos**, President, ATINER.
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More information can be found here: <https://www.atiner.gr/social-program>

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