



Athens Journal of Mass Media and Communications

Volume 2, Issue 1, January 2016

Table of Contents

President's Message	5
ARTICLES	
<u>The Alchemy of Sound: The Power of Spoken Language in a Very Visual World</u> <i>Lucy Bednar</i>	7
<u>Social Media Use and Social Integration of Ethnic Minorities in Germany: A New Interdisciplinary Framework</u> <i>Alexandra Mittelstädt and Özen Odag</i>	21
<u>Eleanor Roosevelt, the United Nations and the Role of Radio Communications</u> <i>Anya Luscombe</i>	33
<u>The Impact of Cybernetics on Contemporary Education</u> <i>Tiago Quiroga and Cláudia Sanz</i>	45
<u>An Introduction to Videogame Genre Theory. Understanding Videogame Genre Framework</u> <i>Tulia-Maria Cășvean</i>	57
<u>Announcements</u>	69

Published by



The [Mass Media & Communication Research Unit](#) of
The Athens Institute for Education and Research

Athens Journal of Mass Media and Communications

A journal of The Mass Media & Communication Research Unit of

The Athens Institute for Education and Research

ISSN NUMBER: 2407-9499

DOI: 10.30958/ajmmc

Editors of this Journal

- **Dr. Yorgo Pasadeos, Head, Mass Media & Communication Research Unit, ATINER & Professor Emeritus, University of Alabama, USA.**
- **Dr. Patrick Vyncke, Professor of Communication Management, Department of Communication Sciences, Ghent University, Belgium.**
- **Dr. Dan Albertson, Academic Member, ATINER & Associate Professor, University of Alabama, USA.**

Editorial and Reviewers' Board

Managing Editor

Ms. Afrodete Papanikou

Offices

Athens Institute for Education and Research

8 Valaoritou Street, 10671 Athens, Greece

Phone: + 30 210 3634210 Fax + 30 210 3634209

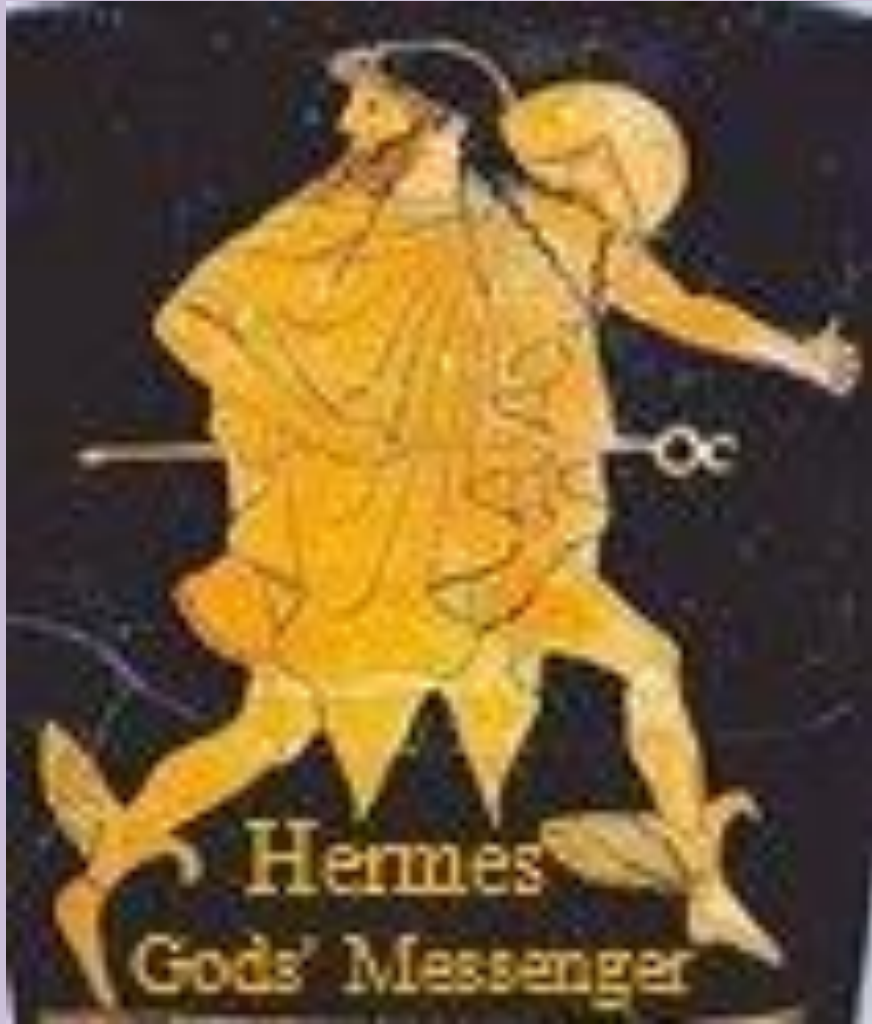
Email: info@atiner.gr

URL: <http://www.atiner.gr/journals/media.htm>

Athens Journal of
Mass Media and Communications

Volume 2, Issue 1, January 2016

Table of Contents	
President's Message	5
ARTICLES	
<u>The Alchemy of Sound: The Power of Spoken Language in a Very Visual World</u> <i>Lucy Bednar</i>	7
<u>Social Media Use and Social Integration of Ethnic Minorities in Germany: A New Interdisciplinary Framework</u> <i>Alexandra Mittelstädt and Özen Odag</i>	21
<u>Eleanor Roosevelt, the United Nations and the Role of Radio Communications</u> <i>Anya Luscombe</i>	33
<u>The Impact of Cybernetics on Contemporary Education</u> <i>Tiago Quiroga and Cláudia Sanz</i>	45
<u>An Introduction to Videogame Genre Theory. Understanding Videogame Genre Framework</u> <i>Tulia-Maria Cășvean</i>	57
<u>Announcements</u>	69



President's Message

The Athens Institute for Education and Research (ATINER) is pleased to announce the publication of a number of peer reviewed, open access journals of original research work. Most of the articles will be selected from the numerous papers that have been presented at the various annual international academic conferences organized by the different research divisions and units of the Athens Institute for Education and Research. The plethora of papers presented every year will enable the editorial board of each journal to select the best, and in so doing produce a top quality academic journal. In addition to papers presented, ATINER will encourage the independent submission of papers to be evaluated for publication.

The current issue is the first from the second volume of the [*Athens Journal of Mass Media and Communications*](#) published by the [Mass Media & Communication Research Unit](#) of the Athens Institute for Education and Research (ATINER).

Gregory T. Papanikos
President
Athens Institute for Education and Research

