



(ATINER)

The Athens Journal of Mass Media and Communications



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Volume 5, Issue 4, October 2019

Articles

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ANDY KALTENBRUNNER, RENÉE LUGSCHITZ,
MATTHIAS KARMAVIN & SONJA LUEF

[How to Identify Journalists? Developing a Theoretical International Foundation for the Operationalisation of a National Comprehensive Survey of Journalists in Austria](#)

DAVID U. GARFINKLE

[Simulation, A-signification and Embodied Semiotics in *I, Robot*](#)

ZEDAN XU & ANDREW M. CLARK

[It is a Scary and Dangerous World: A Content Analysis of Xinwen Lianbo's News Coverage of Foreign Affairs](#)

HWIMAN CHUNG & EUICHEOL JUNG

[Effects of Anti-Smoking Advertisements on Young People: Role of Gender and Level of Smoking](#)



ATHENS INSTITUTE FOR EDUCATION AND RESEARCH

A World Association of Academics and Researchers

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Established in 1995



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Mission

ATINER is a *World Non-Profit Association* of Academics and Researchers based in Athens. ATINER is an independent **Association** with a **Mission** to become a forum where Academics and Researchers from all over the world can meet in Athens, exchange ideas on their research and discuss future developments in their disciplines, **as well as engage with professionals from other fields**. Athens was chosen because of its long history of academic gatherings, which go back thousands of years to *Plato's Academy* and *Aristotle's Lyceum*. Both these historic places are within walking distance from ATINER's downtown offices. Since antiquity, Athens was an open city. In the words of Pericles, *Athens "... is open to the world, we never expel a foreigner from learning or seeing"*. ("Pericles' Funeral Oration", in Thucydides, *The History of the Peloponnesian War*). It is ATINER's **mission** to revive the glory of Ancient Athens by inviting the World Academic Community to the city, to learn from each other in an environment of freedom and respect for other people's opinions and beliefs. After all, the free expression of one's opinion formed the basis for the development of democracy, and Athens was its cradle. As it turned out, the Golden Age of Athens was in fact, the Golden Age of the Western Civilization. *Education* and *(Re)searching* for the 'truth' are the pillars of any free (democratic) society. This is the reason why *Education* and *Research* are the two core words in ATINER's name.

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The Athens Journal of Mass Media and Communications

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President's Message

All ATINER's publications including the e-journals are open access without any costs (submission, processing, publishing, open access paid by authors, open access paid by readers etc) and are independent of the presentations made at any of the many small events (conferences, symposiums, forums, colloquiums, courses, roundtable discussions) organized by ATINER throughout the year. The intellectual property rights of the submitted papers remain with the author.

Before you submit, please make sure your paper meets some [basic academic standards](#), which include proper English. Some articles will be selected from the numerous papers that have been presented at the various annual international academic conferences organized by the different [divisions and units](#) of the Athens Institute for Education and Research.

The plethora of papers presented every year will enable the editorial board of each journal to select the best ones, and in so doing, to produce a quality academic journal. In addition to papers presented, ATINER encourages the independent submission of papers to be evaluated for publication.

The current issue of the The Athens Journal of Mass Media and Communications (AJMMC) is the fourth issue of the fifth volume (2019). The reader will notice some changes compared with the previous issues, which I hope is an improvement.

Gregory T. Papanikos, President
Athens Institute for Education and Research



Athens Institute for Education and Research *A World Association of Academics and Researchers*

18th Annual International Conference on Communication and Mass Media, 11-14 May 2020, Athens, Greece

The [Mass Media & Communication Unit](#) of ATINER organizes its **18th Annual International Conference on Communication and Mass Media, 11-14 May 2020, Athens, Greece** sponsored by the [Athens Journal of Mass Media and Communications](#). The aim of the conference is to bring together academics and researchers of Communications, Mass Media and other related disciplines. Please submit a proposal using the form available (<https://www.atiner.gr/2020/FORM-MED.doc>).

Important Dates

- Abstract Submission: **8 October 2019**
- Acceptance of Abstract: 4 Weeks after Submission
- Submission of Paper: **13 April 2020**

Academic Members Responsible for the Conference

- **Dr. John Pavlik**, Head, [Mass Media and Communication Research Unit](#), ATINER & Professor, Rutgers University, USA.
- **Dr. Yorgo Pasadeos**, Director, Social Sciences Division, ATINER & Professor Emeritus, University of Alabama USA.

Social and Educational Program

The Social Program Emphasizes the Educational Aspect of the Academic Meetings of Atiner.

- Greek Night Entertainment (This is the official dinner of the conference)
- Athens Sightseeing: Old and New-An Educational Urban Walk
- Social Dinner
- Mycenae Visit
- Exploration of the Aegean Islands
- Delphi Visit
- Ancient Corinth and Cape Sounion

Conference Fees

Conference fees vary from 400€ to 2000€
Details can be found at: <https://www.atiner.gr/2019fees>

