

# *Athens Journal of Mass Media and Communications*



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[From Dominant Perspective to Critical Perspective in Health  
Communication: Analysis of Turkish Television Health  
Programs in terms of Critical Health Communication](#)

# Athens Journal of Mass Media and Communications

*Published by the Athens Institute for Education and Research (ATINER)*

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1. Dr. John Pavlik, Head, Mass Media and Communication Unit, ATINER & Professor, Journalism and Media Studies, School of Communication and Information, Rutgers University, USA.
2. Dr. Yorgo Pasadeos, Ex-Associate Dean, College of Communication & Information Sciences and Professor Emeritus, Department of Advertising and Public Relations, University of Alabama, USA.
3. Dr. Patrick Vyncke, Professor of Communication Management, Department of Communication Sciences, Ghent University, Belgium.

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\*\*\*\*\*

The *Athens Journal of Mass Media and Communications (AJMMC)* is an Open Access quarterly double-blind peer reviewed journal and considers papers from all areas from mass media and communication. The Journal encourages the submission of works that engages issues of international scope and that explore matters of theoretical importance across a diverse range of topics from journalism, to strategic communication, to economics, public policy, politics and technological change as they relate to media and society. Many of the papers published in this journal have been presented at the various conferences sponsored by the [Mass Media & Communication Unit](#) of the [Athens Institute for Education and Research \(ATINER\)](#). All papers are subject to ATINER's [Publication Ethical Policy and Statement](#).

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# The Athens Journal of Mass Media and Communications

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- **Dr. John Pavlik**, Head, Mass Media and Communication Unit, ATINER & Professor, Journalism and Media Studies, School of Communication and Information, Rutgers University, USA.
- **Dr. Yorgo Pasadeos**, Director, Social Sciences Division, ATINER & Professor Emeritus, University of Alabama USA.
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All ATINER's publications including its e-journals are open access without any costs (submission, processing, publishing, open access paid by authors, open access paid by readers etc.) and is independent of presentations at any of the many small events (conferences, symposiums, forums, colloquiums, courses, roundtable discussions) organized by ATINER throughout the year and entail significant costs of participating. The intellectual property rights of the submitting papers remain with the author. Before you submit, please make sure your paper meets the [basic academic standards](#), which includes proper English. Some articles will be selected from the numerous papers that have been presented at the various annual international academic conferences organized by the different divisions and units of the Athens Institute for Education and Research. The plethora of papers presented every year will enable the editorial board of each journal to select the best, and in so doing produce a top-quality academic journal. In addition to papers presented, ATINER will encourage the independent submission of papers to be evaluated for publication.

The current issue is the third of the seventh volume of the *Athens Journal of Mass Media and Communications (AJMMC)*, published by the [Mass Media & Communication Unit](#) of ATINER.

Gregory T. Papanikos  
President  
ATINER



## Athens Institute for Education and Research *A World Association of Academics and Researchers*

### **19<sup>th</sup> Annual International Conference on Communication and Mass Media, 10-13 May 2021, Athens, Greece**

The [Mass Media & Communication Unit](#) of ATINER organizes its **19<sup>th</sup> Annual International Conference on Communication and Mass Media, 10-13 May 2021, Athens, Greece** sponsored by the [Athens Journal of Mass Media and Communications](#). The aim of the conference is to bring together academics and researchers of Communications, Mass Media and other related disciplines. Please submit a proposal using the form available (<https://www.atiner.gr/2021/FORM-MED.doc>).

#### **Important Dates**

- Abstract Submission: **29 March 2020**
- Acceptance of Abstract: 4 Weeks after Submission
- Submission of Paper: **12 April 2021**

#### **Academic Members Responsible for the Conference**

- **Dr. John Pavlik**, Head, [Mass Media and Communication Research Unit](#), ATINER & Professor, Rutgers University, USA.
- **Dr. Yorgo Pasadeos**, Director, Social Sciences Division, ATINER & Professor Emeritus, University of Alabama USA.

#### **Social and Educational Program**

The Social Program Emphasizes the Educational Aspect of the Academic Meetings of Atiner.

- Greek Night Entertainment (This is the official dinner of the conference)
- Athens Sightseeing: Old and New-An Educational Urban Walk
- Social Dinner
- Mycenae Visit
- Exploration of the Aegean Islands
- Delphi Visit
- Ancient Corinth and Cape Sounion

#### **Conference Fees**

Conference fees vary from 400€ to 2000€  
Details can be found at: <https://www.atiner.gr/2019fees>

