

Athens Journal of Mass Media and Communications

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[Conceptualising the Mass Media as 'The Social Scientific Oracle'](#)

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- **Dr. John Pavlik**, Head, [Mass Media and Communication Unit](#), Athens Institute & Professor, Journalism and Media Studies, School of Communication and Information, Rutgers University, USA.
- **Dr. Adam Pitluk**, Deputy Head, [Mass Media and Communication Unit](#), Athens Institute & Assistant Professor, Coastal Carolina University, USA.
- **Dr. Patrick Vyncke**, Professor of Communication Management, Department of Communication Sciences, Ghent University, Belgium.

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Athens Institute is an Athens-based World Association of Academics and Researchers based in Athens. Athens Institute is an independent and non-profit Association with a Mission to become a forum where Academics and Researchers from all over the world can meet in Athens, exchange ideas on their research and discuss future developments in their disciplines, as well as engage with professionals from other fields. Athens was chosen because of its long history of academic gatherings, which go back thousands of years to Plato's Academy and Aristotle's Lyceum. Both these historic places are within walking distance from Athens Institute's downtown offices. Since antiquity, Athens was an open city. In the words of Pericles, Athens "...is open to the world, we never expel a foreigner from learning or seeing". ("Pericles' Funeral Oration", in Thucydides, The History of the Peloponnesian War). It is Athens Institute's mission to revive the glory of Ancient Athens by inviting the World Academic Community to the city, to learn from each other in an environment of freedom and respect for other people's opinions and beliefs. After all, the free expression of one's opinion formed the basis for the development of democracy, and Athens was its cradle. As it turned out, the Golden Age of Athens was in fact, the Golden Age of the Western Civilization. Education and (Re)searching for the 'truth' are the pillars of any free (democratic) society. This is the reason why Education and Research are the two core words in Athens Institute's name.

The ***Athens Journal of Mass Media and Communications (AJMMC)*** is an Open Access quarterly double-blind peer reviewed journal and considers papers from all areas from mass media and communication. The Journal encourages the submission of works that engages issues of international scope and that explore matters of theoretical importance across a diverse range of topics from journalism, to strategic communication, to economics, public policy, politics and technological change as they relate to media and society. Many of the papers published in this journal have been presented at the various conferences sponsored by the [Mass Media & Communication Unit](#) of the Athens Institute. All papers are subject to Athens Institute's [Publication Ethical Policy and Statement](#).

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The current issue is the second of the eleventh volume of the *Athens Journal of Mass Media and Communications (AJMMC)*, published by the [Mass Media & Communication Unit](#) of Athens Institute.

Gregory T. Papanikos
President
Athens Institute



Athens Institute
A World Association of Academics and Researchers

**24th Annual International Conference on Communication and Mass Media,
12-15 May 2025, Athens, Greece**

The [Mass Media & Communication Unit](#) of Athens Institute organizes its **24th Annual International Conference on Communication and Mass Media, 12-15 May 2025, Athens, Greece** sponsored by the [Athens Journal of Mass Media and Communications](#). The aim of the conference is to bring together academics and researchers of Communications, Mass Media and other related disciplines. Please submit a proposal using the form available (<https://www.atiner.gr/2025/FORM-MED.doc>).

Academic Members Responsible for the Conference

- **Dr. John Pavlik**, Head, [Mass Media and Communication Research Unit](#), Athens Institute & Professor, Rutgers University, USA.

Important Dates

- Abstract Submission: **1 April 2025**
- Acceptance of Abstract: 4 Weeks after Submission
- Submission of Paper: **14 April 2025**

Social and Educational Program

The Social Program Emphasizes the Educational Aspect of the Academic Meetings of Athens Institute.

- Greek Night Entertainment (This is the official dinner of the conference)
- Athens Sightseeing: Old and New-An Educational Urban Walk
- Social Dinner
- Mycenae Visit
- Exploration of the Aegean Islands
- Delphi Visit

Conference Fees

Conference fees vary from 400€ to 2000€
Details can be found at: <https://www.atiner.gr/fees>

