

# **Constrution of Media Reality About Polemics of Legislative Candidates 2019 Effects of Prospective Corruption in the News Portal Tribunnews.Com**

*There is something interesting to observe from the election of legislative candidates in 2019, where the General Election Commission (KPU) reads corruption as an extraordinary and systemic crime so that the KPU plans a ban on former convicts of corruption cases to become legislative candidates. In the context of electoralism, media is a matter that cannot be discussed where in the context of media and politicians it is an inseparable order where politicians need a stage and the media need news. The purpose of this study is to know how to construct tribunnews.com online media in the polemic of legislative candidates 2019-2024 former criminal convicts of corruption in the tribunnews.com portal for the period September 2018. This study used a qualitative approach with Peter L. Berger's social media construction analysis method and Robert N. Entman's Framing wherein in framing an entrant focuses on how the definition of a problem, what and who causes the problem, what moral decisions are contained in the news and what solutions are offered by journalists. The author uses a qualitative approach and constructivist paradigm. The results of this study indicate that in constructing and framing the conflict between the General Election Commission and the Election Supervisory Body at tribunnews.com, it tends to discredit the Election Supervisory Board that its decision to pass on former corruption prisoners is a prospective legislative candidate. Where the decision was taken by the Election Supervisory Board because they claimed to be guided by the Law number 7 of 2017 Election which does not prohibit former corruption inmates from registering as candidates.*

*Keywords:* social media construction, framing analysis, new media.

## **Introduction**

In 2019, Indonesia will hold a General Election of Members of the House of Representatives, Regional Representative Council and Regional People's Representative Council 2019 (commonly abbreviated as 2019 Legislative Election) held on 17 April 2019. To elect 575 members of the House of Representatives (DPR), 136 members Regional Representative Council (DPD), as well as members of the Regional Representatives Council (Provincial DPRD and Regency / City DPRD) throughout the period 2019–2024. This year's Legislative Election was held in conjunction with the 2019 Indonesian Presidential Election.

There is something interesting to observe from the election of legislative candidates in 2019, where the General Election Commission (KPU) reads corruption as an extraordinary and systemic crime so that the KPU plans a ban on former convicts of corruption cases to become legislative candidates.

KPU considers corruption included in the category of extraordinary crimes. Thus, the KPU needs to regulate the ban on former corruption prisoners more firmly through PKPU. However, this intention received rejection from the House of Representatives, Ministry of Home Affairs, Ministry of Law and Human Rights to Bawaslu. Even the rejection came from President Joko Widodo. Minister of Law and Human Rights Yasonna Laoly asserted that she would not sign the PKPU draft that regulates the ban on corruption cases for advanced prisoners in the 2019 legislative election. In accordance with the legislation, PKPU also needs to be signed by the Ministry of Law and Human Rights so that it becomes lawful. According to Yasonna, PKPU is contrary to Law Number 7 of 2017 concerning General Elections.

In the context of electoralism, media is a matter that cannot be discussed where in the context of media and politicians it is an inseparable order in which politicians need a stage and media need news. In the order of the social life of the nation and the state the media is very inherent among the public, especially now that it is under the influence of media convergence, the media has a big influence in shaping and constructing society about what is happening. Therefore, the media can sometimes become honey, even poisons in the midst of society. The media should be a tool to educate and lead people to think critically.

Media content is information that can change a society's perception of what is conveyed by the media. Moreover, the issue that was conveyed regarding a news about the government. This is a very sensitive issue for the public. The more incessant media in reporting on the issue of the ulcers of our government, the stronger the public will be on the issue.

Usually we judge the news just to see, hear and read it without an influence that enters our mind in assessing a fact conveyed by the media. In Jumroni's book (2006) Alex Sobur defines mass media as

"A tool for delivering news, evaluations, or a general description of many things, he has the ability to act as an institution that can shape public opinion, among others, because the media can also develop into a pressure group for an idea or idea, and even an interest or an image that he represents to be placed in the context of a more empirical life".

So, someone will interpret the content of the news according to what is inherent in him, can be experience, education, and preferences that they have experienced themselves. In a constructivist view, journalists cannot hide their alignments, because it is an intrinsic part of the formation of the news. Here journalists are not reporters who only move reality into news. In reporting journalists, it is not only moving.

Tribunnews.com as one of the online media that always prioritizes actuality in its coverage of the many online news portals in Indonesia, whose charts of news lovers continue to increase and those who are seen as providers of actual information and have news speeds that are always updated at all times. Seen from Alexa.com (see Figure 1) where both of these websites are rating sites that can be used to monitor certain site traffic.

1 **Figure 1. Site Alexa.com**



2  
3 (Accessed on September 27, 2018)

4  
5 Therefore the view of the researcher considers it necessary to examine  
6 how the construction that was built by Tribunnews.com in seeing the polemic  
7 of the pros and cons of the former corruptor legislative candidates. This  
8 analysis tries to understand how construction is built and delivered by the  
9 media so that the audience receives and follows the message it gets. So this  
10 analysis focuses more on the reality that occurs as a result of the construction  
11 produced by tribunnews.com. then the title of the research that the researchers  
12 adopted this time was "Construction of Media Reality About the Legislative  
13 Candidates' Polemic for the 2019-2024 Period Ex-Corruption Prisoners in the  
14 Tribunnews.Com Portal for September 2018 News Period"

## 15 16 17 **Literature Review**

18  
19 After researchers conducted a study of several studies, there were  
20 several that had relevance to the research that the researchers did. The first  
21 study that the researchers managed to find was a study entitled "Mass  
22 Media and Construction of Women's Lifestyle" Research written by Tuti  
23 Andriani in 2011 published in the E-Journal Journal of Suska State Islamic  
24 University, Riau. Formulation of the problem of how to construct women's  
25 lifestyle in the mass media. Research Objectives to find out how the  
26 construction of women's lifestyle in mass media, Research Theory in this  
27 study is from Berger's social construction theory. Research Results The  
28 results of this study are consumptive lifestyles in the media make women  
29 consumptive humans. Television has become their necessity in managing  
30 women's lives in the future.

31 The second study entitled "Construction of Mass Media in Da'wah  
32 Development". In the research written by Nurul Syobah in 2013 which was  
33 published in the Tabligh Da'wah Journal of Samarinda State Islamic  
34 College. Problem Formulation knows how to construct mass media in the  
35 development of da'wah. Research Objectives to find out how the  
36 construction of mass media in the development of da'wah, Research Theory  
37 used in this research is the theory of social construction Berger. Research  
38 Results The results of this study are that the media are aware that da'wah is  
39 a community's needs including information or news about religion. In this

context the media package it in the form of news containing religious messages that are raised by religious events. This process is carried out in the form of reconstructing events into news that is accessed by the public.

The third study was entitled "Mass Media and Reality Construction (Framing Analysis of the Minister's SKB Report on Ahmadiyah in Indonesia in the Voice Update and Republika Daily Newspaper)". The research conducted by Karman in 2013 was published in the Journal of Communication and Media Studies at the Ministry of Communication and Information. The Problem Formulation knows how the attitude of the mass media in the Ahmadiyah SKB issue is manifested in a news frame built / constructed by Suara Pembaruan and Republika media. The aim of the study was to find out how the attitude of the mass media in the Ahmadiyah SKB issue was manifested in news frames built / constructed by Suara Pembaruan and Republika media, Research Theory in this study was from Berger's social construction theory. Research Results The results of this study were Suara Pembaruan rejecting the plan to regulate the Ahmadiyah SKB because it was against the spirit of the constitution and human rights, religious freedom. Whereas Republika supports the plan to regulate the Ahmadiyah SKB because it sees a greater importance, namely the interest of Islamic identity as the majority religion in Indonesia, not a matter of human rights, religious freedom, but blasphemy and blasphemy against prophetic and holy books.

## Methodology

Research uses a qualitative approach as a research method, namely a method or procedure of research that produces descriptive data directed at the background of the individual as a whole or holistic. In conducting research to obtain facts that are believed to be true, the research method is important because a study can be considered valid or not based on the provisions of the use of the research method. In the world of research, we recognize various types of research, among others: research that uses qualitative approaches and research that uses a quantitative approach.<sup>2</sup> These two types of research are used as methods to obtain truth that is built on the foundations of theory and development and systematic research on the basis of empirical.

This descriptive research is used to examine objects by telling, interpreting existing data, and implementing them through collecting, compiling, analyzing, and interpreting the data examined in the present. This type of research is considered very relevant to use because it describes the state of the object that exists in the present qualitatively based on data obtained from research. Descriptive research in this study is intended to analyze the social construction that was built by tribunews.com in the polemic or pro contra of the list of legislative candidates for ex rapaidana corruption in 2019.

This study uses the construction paradigm by acting as a bridge in seeing or understanding the polemic of the list of ex-prisoner corruption legislative candidates in 2019. Where the aim of the research is the construction of

tribunnews.com online media reality in seeing the phenomena of the 2019-2024 ex-criminal convicts of corruption.

Framing is included in the constructionist paradigm. This paradigm has its own position and views on the media and the text it produces. This paradigm views the reality of social life as not a natural reality, but the result of construction. In the study of communication, this constellationist paradigm is often referred to as the production paradigm and the exchange of meaning. The same is true of film studies, in the film the story is built not from tangible results but from the construction of the filmmaker. Whereas the unit in this research is "News about the polemic of Candidates of Ex-Prisoners of Corruption in 2019. The unit focus to be analyzed is finding social construction built by the tribunnews.com portal using Robert N. Entman's framing analysis and Peter L. Social Construction. Berger. This study will describe descriptively about the construction of polemic or pro counter news of the 2019 ex-prisoner list of legislative candidates who will be observed using the Robert E. Entman framing analysis method on the tribunnews.com news portal.

## **Result And Discussion**

The beginning of the polemic regarding the ban on ex-prisoners' legislative candidates for corruption began when the KPU established the Republic of Indonesia General Election Commission (PKPU) Regulation Number 20 of 2018 concerning the Nomination of Members of the House of Representatives, Provincial Regional Representatives, and Regency / City Regional Representatives. .

PKPU Number 20 Year 2018 has been recorded in the State Gazette of the Republic of Indonesia number 834 in 2018. The Chairperson of the Indonesian Election Commission, Arief Budiman established the PKPU in DKI Jakarta on July 2, 2018. Meanwhile, the Ministry of Law and Human Rights through the Director General of Legislation The Ministry of Law and Human Rights, Widodo Eka Tjahjana enacted PKPU on July 3, 2018.

One of the points in the spotlight is the arrangement regarding not including former corruption convicts to register as candidates. Political parties are authorized to select candidates for each level. In Chapter II the Submission of Candidates for Part One General Article 4 paragraph 1 states that Political Parties in nominating candidates for members of the DPR, Provincial DPRD and Regency / City DPRD have the right, opportunity, and receive equal services based on legislation.

In Article 4 paragraph 2 it is stated that each Political Party will select candidates for DPR, Provincial DPRD and Regency / City DPRD in a democratic and open manner in accordance with the AD and ART, and / or internal regulations of each Political Party. In Article 4 paragraph 3 mentioned in the democratic and open selection of candidates as referred to in paragraph (2), does not include former drug dealer convicts, child sexual crimes, and corruption.

RI KPU commissioner, Wahyu Setiawan, said that the Political Party has the authority to select candidates in accordance with the AD and ART, and / or

internal regulations of each Political Party. However, if Political Parties do not comply with provisions such as not including former drug dealer convicts, sexual crimes against children, and corruption, then the KPU RI has the right to execute.

### Framing Analysis Tribunnews.com

One interesting news framing to be constructed by the media is about politics where politicians need a stage for publication and the media need politicians as news material, moreover 2019 is a year with a very thick political tension which this year there are general elections not only presidential elections and vice president, but also the election of legislative candidates at either the central level or the DPR RI and the DPD, the Provincial and District Level Legislatures.

There is something interesting about the election of legislative candidates in 2019, where both conventional and online media are busy reporting on the polemic surrounding the nomination of legislative candidates, where the KPU RI rules the legislative candidates for banning former legislative candidates to run for legislative candidates, but the rules are stipulated by the Election Supervisory Agency (BAWASLU) because it is contrary to the electoral law (see Table 1).

In this study, the researcher intends to see how the media in this case Tribunnews.com Online media in packaging or framing the news about the polemic of 2019 legislative candidates for former corruption inmates. There are 7 reports that will be analyzed by researchers using Robert N. Entman's framing model.

As for 7 news related to the polemic of legislative candidates for ex-convicts in the September issue of Tribunnews.com, the news included:

**Table 1.** *News Regarding Candidates for the Ex-Corruption Legislature*

News Date	News Title
September 02, 2018	Bawaslu Passes Ex-Corruption Candidates, Jokowi: Independent KPU and Bawaslu
September 03, 2018	The Former Corruption Prisoner Strolled into a Candidate
September 16, 2018	Run the MA Decision, the Democrats Still Hold 12 Former Candidates for Corruption Prisoners
September 20, 2018	KPU Accommodates Former Corruption Prisoners List of Candidates
September 21, 2018	Promote 6 Candidates for Ex-Corruptors, Gerindra can be Satire from Tsamara Amany
September 26, 2018	Perludem Proposes KPU to Announce Ex-Corruption Ex-Candidate Candidates on the TPS Announcement Board

The entire contents of the media are constructed reality (constructed). It is said so because of the nature and fact that the editorial task of mass media is to tell events. Journalistic reports in the media are basically nothing more than the result of compiling realities in the form of a "story". News is the reality that has been constructed.

The issue of the reality that will be covered by journalists (media) is at least the most important debate among critically pluralist camps. In the view of the two camps, there are actual facts that can be covered by reporters. Reality is a battle between various groups to highlight the basis of each interpretation. So the reality that is present is basically not a natural reality, but has gone through the process of defining the dominant group. When the construct of media reality is different from the reality that exists in society, then the essence of symbolic violence has occurred. Symbolic violence can manifest through the use of refinement, obfuscation, or even intriguing facts.

There are two terms which are the key terms of social construction theory Peter L. Berger and Thomas Luckmann, namely "reality" and "knowledge". Reality is a quality found in phenomena that have existence which is independent of the will of the individual human (which we cannot negate it with wishful thinking).

Whereas Knowledge is the certainty that phenomena are real and have specific characteristics. In today's modern scientific discourse<sup>7</sup>, according to Sobur reality is commonly interpreted as everything that has been conceptualized as something that has a form. The social reality referred to by Berger and Luckmann consists of objective reality, symbolic reality, and subjective reality.

Objective reality is a reality that is formed from experience in an objective world that is outside the individual's self, and this reality is considered reality. Symbolic reality is a symbolic expression of objective reality in various forms. Meanwhile, subjective reality is a reality that is formed as a process of reabsorption of objective and symbolic reality into individuals through the process of internalization.

In the Entman concept, framing basically refers to the provision of definitions, explanations, evaluations, and recommendations in a discourse to emphasize the thinking framework for an event that is discourse. The journalist decides what he will report, what is covered and what must be discarded, what is highlighted and what must be hidden.

Based on Entman's conception, framing basically refers to the provision of definitions, explanations, evaluations, and recommendations in a discourse to emphasize the frame of mind for events that are discourse. framing Entman the most basic concept is to refer to how to provide definitions, explanations, evaluations and recommendations in a discourse to emphasize a particular frame of mind for existing events. The object of this study is the news text of the polemic of the legislative candidates for the September 2018 edition of the corruption convicts on the news portal tribunnews.com as the object of research. Because researchers saw tribunnews.com as the most visited online media portal, it was proven by alexa.com ranking at number 2 and online media that reported the most about the polemic of former corruption prisoners in September.

*Define Problem ex-convict candidates are corrupt in tribunnews.com*

Tribunnews.com identifies the news of ex-convict corruption legislative candidates as a news that does not agree with the attitude of the Bawaslu who

1 passed corruption inmates as legislative candidates or the House of  
2 Representatives.

3 KPU's decision to ban former corruption inmates from being candidates is  
4 appropriate. Article 8 letter (j) PKPU which prohibits former corruption  
5 prisoners from becoming legislative candidates is the KPU's progressive  
6 interpretation of the Election Law with the aim of getting better election  
7 results. It was mentioned as a part of public accountability, the KPU suggested  
8 that it was legal and valid. Then said the application of the prohibition of  
9 former corruption prisoners to become candidates for DPR and DPRD  
10 members was fully the authority of the KPU as the organizer of the Election.

11 In terms of legality, if you say you want to be banned then not through  
12 PKPU. The nature of PKPU is the implementing rule (for implementing the  
13 Act). If the Election Law does not prohibit, PKPU as the implementing  
14 regulation cannot prohibit it. The Election Law is still general in nature, and  
15 indeed there is no prohibition regarding former inmates in cases that may be  
16 candidates.

17 The ban on former prisoners of corruption cases going forward as rejected  
18 candidates is felt to hit the substance contained in article 240 of the Election  
19 Law. It was stated that former corruption inmates were allowed to run on the  
20 condition that they had been released from prison five years and had to  
21 announce to the public as ex-convicts.

22  
23 *Diagnose Cause Ex-convict Candidates are Corrupt in tribunnews.com*  
24

25 The rise of regional heads involved in corruption cases and being a suspect  
26 in the Corruption Eradication Commission (KPK) was one of the reasons the  
27 KPU issued a breakthrough in banning prisoners from corruption cases. The  
28 KPU uses the legal umbrella of Law Number 7 of 2017 concerning General  
29 Elections (Election Law) in issuing PKPU.

30 In the Election Law, former corruption convicts are not prohibited from  
31 advancing as candidates. However, according to the KPU convicts of  
32 corruption cases can be categorized as extraordinary or extraordinary crime as  
33 narcotics crimes and sexual crimes against children. The KPU prepared two  
34 options to ban former prisoners of corruption cases from becoming candidates.  
35 Both of these options have the same substance, but differ from editorial in  
36 PKPU. In the first option, the prohibition will be included in the substance of  
37 article 8 paragraph (1) letter J of the draft PKPU. In that article, it will be  
38 explicitly stated that 'candidates for the legislature (candidates) are not former  
39 prisoners of corruption cases'. While the second option will be applied to  
40 political parties. In PKPU, each political party is required to carry out the  
41 recruitment of candidates in a transparent and clean manner. In this case,  
42 political parties are not allowed to carry candidates who are proven to be  
43 former prisoners of corruption cases.

44  
45 *Make Moral Judgement Ex-convict Candidates are Corrupt in tribunnews.com*  
46

47 According to the provisions of Article 23 paragraph (1) of Law Number 39  
48 of 1999 concerning Human Rights, it is stated that "Everyone is free to choose



and have political beliefs". Furthermore, according to the provisions of Article 43 paragraph (1) of this Act, it is stated that "Every citizen has the right to be elected and elected in general elections based on equality of rights through direct, public, free, confidential, honest and fair voting in accordance with statutory provisions " The two provisions of the article above clearly indicate that there is a juridical guarantee attached to every Indonesian citizen himself to exercise his right to vote.

However, prohibiting former prisoners of corruption cases from advancing as rejected candidates is felt to hit the substance contained in article 240 of the Election Law. It was stated that former corruption prisoners were allowed to run on condition that five years had been released from prison and had to announce to the public as ex-prisoners.

*Treatment Recommendation Ex-convict Candidates are Corrupt in*  
*tribunnews.com*

Tribunnews.com sees that the right solution is to revise the Election Law to specifically regulate the ban on former prisoners of corruption cases with the consideration that corruption is an extraordinary crime. From the principle of democratic elections, the birth of qualified representatives and moral integrity is an important prerequisite. This certainly must be sought. The way is to urge political parties to provide qualified candidates.

Because, this is a Civil Rights to get a clean Legislature, seeing now that Indonesia is facing a moral crisis with corruption. This can be done in the internal rules of political parties to guarantee candidates who will fight in the 2019 Election. This proposal is intended to enable people's representatives who will later sit in parliament truly have the capability and integrity.

Such arrangements can be formulated in a constitution or bylaws (AD / ART) of the party. This is very urgent to do because political parties are the only vehicle for people to become people's representatives in the DPR, Provincial DPRD, and Regency / City DPRD at the national democracy party in 2019

### **Interpretation**

When referring to the constructivism typology, the news process carried out by tribunnews.com media is an example of ordinary constructivism. Where tribunnews.com media describes according to the reality presented and then formed from objective reality that exists in itself. The process begins with externalization, which is how the tribunnews.com reporters adjust themselves to a news reality. And then the process will affect the objectivity of tribunnews.com journalists in making news. This proves that the news made by tribunnews.com media is not from the real reality, but rather the result of construction that was formed in such a way by journalists.

## 1. Stage of Preparing Construction Materials

In this stage, tribunnews.com collects news material based on things that have news worthy elements such as elements of novelty, closeness to the community, character, and so forth. Usually the phenomenon in the community was captured by tribunnews.com reporters and then the reporter tribunnews.com reported the incident to the editor who would then form a sentence structure for consumption by the public. Not only come from reporters who are looking for phenomena, but construction materials can also be taken from other media and then the media will re-verify the available sources in the news. And that was done by tribunnews.com in the process of preparing construction materials in the reporting of former corruption inmates.

## 2. Construction Distribution Stage

Tribunnews.com online media is the most widely used media by the public in seeking information that is currently hot. That is because online media has the speed to spread the news that has been made and proven by tribunnews.com online media rankings. on the web rating site alexa.com. In this stage, the media can influence community assumptions in accordance with the news structure packaged by tribunnews.com. But not everyone can be influenced by the media, there are people who disagree with what has been disseminated by the media regarding the issue of former legislative candidates for corruption and there must also be people who agree with the news.

## 3. Stage of Establishing Reality Construction

In the formation of construction in this news tribunnews.com. see that what is done by bawaslu tends to hurt the public to have people's representatives who are free from corruption.

## 4. Confirmation Phase

In the confirmation stage, after the media has spread the news that has been packaged in such a way and the audience has consumed it, a process will arise about how audiences react to what has been made by the media. Because this news was not followed up further by the public towards tribunnews.com thus the audience considered that what was reported by tribunnews.com was in accordance with the existing reality.

## 1 Conclusion

2  
3 Viewed from the four framing tools of Robert N. Entman, the  
4 identification of the problem of the Construction of Media Reality About  
5 Legislative Candidates' Polemic for the Period of 2019-2024 Ex-Corruption  
6 Prisoners in the Tribunnews.Com Portal Period of Reporting in September  
7 2018 Define the problem of corruption ex-convict candidates in  
8 tribunnews.com. Tribunnews.com identifies news of ex-prisoners corruption  
9 candidates as news that does not agree with the attitude of Bawaslu who passed  
10 corruption inmates as legislative candidates or the House of Representatives.  
11 The KPU's decision to ban former corruption inmates from becoming  
12 legislative candidates is appropriate. Article 8 letter (j) PKPU which prohibits  
13 former corruption prisoners from becoming legislative candidates is the KPU's  
14 progressive interpretation of the Election Law with the aim of getting better  
15 election results. It was mentioned as a part of public accountability, the KPU  
16 suggested that it was legal and valid. Then said the application of the  
17 prohibition of former corruption prisoners to become candidates for DPR and  
18 DPRD members was fully the authority of the KPU as the organizer of the  
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26 for ex-convict corruption in tribunnews.com According to the provisions of  
27 Article 23 paragraph (1) of Law Number 39 of 1999 concerning Human Rights  
28 it is stated that "Everyone is free to choose and have political beliefs".  
29 Furthermore, according to the provisions of Article 43 paragraph (1) of this  
30 Act, it is stated that "Every citizen has the right to be elected and elected in  
31 general elections based on equality of rights through direct, public, free,  
32 confidential, honest and fair voting in accordance with statutory provisions "  
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40 moral integrity is an important prerequisite. This certainly must be sought. The  
41 way is to urge political parties to provide qualified candidates.

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