

1 Mapping Sustainability: 2 A Review of Blockchain-Driven Digital Product Passports

3
4 *Digital Product Passports (DPPs) are emerging as pivotal tools in advancing*
5 *circular economy strategies and enhancing transparency in sustainable supply*
6 *chains. Defined as digital repositories that capture and share product-specific*
7 *information throughout their lifecycle, DPPs hold transformative potential for*
8 *data flows across industries. Blockchain technology (BT), with its decentralized*
9 *and immutable properties, is increasingly recognized as a key enabler for DPP*
10 *implementation. This scoping review synthesizes 52 peer-reviewed studies to map*
11 *the research landscape of blockchain-driven DPPs, focusing on their role in*
12 *sustainable supply chain management (SSCM). Drawing on foundational works*
13 *like Papadakis et al. (2023) and Lopes et al. (2024), alongside broader literature,*
14 *we explore how BT enhances data integrity, traceability, and stakeholder*
15 *collaboration, while addressing challenges such as scalability, energy efficiency,*
16 *and regulatory harmonization. A novel conceptual framework illustrates BT's*
17 *integration with DPPs, emphasizing sustainability outcomes across environmental,*
18 *social, and economic dimensions. For academics, this review consolidates*
19 *fragmented research and proposes a forward-looking agenda. For practitioners,*
20 *it offers actionable insights into infrastructure readiness and compliance*
21 *strategies. By bridging knowledge gaps, this study positions blockchain-driven*
22 *DPPs as a cornerstone for mapping sustainability in global supply chains.*

23
24 **Keywords:** *Blockchain Technology, Digital Product Passport, Sustainable*
25 *Supply Chain Management, Circular Economy, Transparency*
26
27

28 Introduction

29
30 The escalating demands of sustainability in global supply chains — driven by
31 resource depletion, climate imperatives, and consumer expectations — have
32 catalyzed the development of innovative tools like Digital Product Passports
33 (DPPs). Emerging from the European Union's Green Deal and the Ecodesign for
34 Sustainable Products Regulation (European Commission 2020; European
35 Commission 2022), DPPs are digital records designed to document a product's
36 lifecycle, from raw material extraction through manufacturing, use, and eventual
37 disposal or recycling, with the aim of promoting transparency, traceability, and
38 circularity (Walden et al. 2021; Koppelaar et al. 2023; Berger et al. 2023). These
39 tools address critical shortcomings in traditional supply chain management systems,
40 such as Enterprise Resource Planning (ERP), which are often plagued by centralized
41 vulnerabilities, data silos, limited real-time interoperability, and insufficient
42 integration across diverse stakeholders (Banerjee 2018; Helo and Hao 2017; Chopra
43 and Meindl 2016). As supply chains grow increasingly complex — spanning
44 multiple continents, industries, and regulatory frameworks — the need for robust,
45 secure, and interoperable technological solutions to support DPPs becomes ever
46 more pressing.

1 Blockchain technology (BT), first introduced by Nakamoto (2008) as the
2 foundational mechanism for Bitcoin, offers a decentralized ledger that ensures data
3 immutability, security, and trust — attributes that align seamlessly with the
4 requirements of DPPs (Swan 2015; Tapscott and Tapscott 2016; Saberi et al. 2019).
5 Originally designed to facilitate peer-to-peer financial transactions without
6 intermediaries, BT has since evolved into a versatile tool with widespread
7 applications in supply chain management. Examples include traceability systems
8 for agricultural products (Kshetri 2018), waste management frameworks for circular
9 economies (Baralla et al. 2023), ethical sourcing verification in luxury goods (Choi
10 2019), and provenance tracking in pharmaceuticals (Sunny et al. 2020). Its
11 decentralized architecture eliminates single points of failure inherent in centralized
12 systems, while its cryptographic underpinnings safeguard data integrity, making it
13 an ideal candidate for underpinning DPPs in intricate, multi-actor supply chain
14 ecosystems (Iansiti and Lakhani 2017; Queiroz et al. 2019; Mougayar 2016).

15 This scoping review examines blockchain-driven DPPs as a mechanism for
16 "mapping sustainability," a concept we define as the systematic visualization,
17 integration, and operationalization of sustainable practices across supply chains. The
18 term "mapping" encapsulates both the literal tracking of product data through digital
19 means and the metaphorical charting of pathways toward sustainable outcomes,
20 aligning with the broader goals of the circular economy (Geissdoerfer et al. 2017;
21 Ellen MacArthur Foundation 2021). Building on foundational contributions such as
22 Papadakis et al. (2023), who link BT to DPPs through Legitimacy Theory (Deegan
23 2019) and Stakeholders' Theory (Freeman and Reed 1983), and Lopes et al. (2024),
24 who provide a detailed taxonomy of DPP structures, technologies, and
25 implementation challenges, we synthesize findings from 52 peer-reviewed studies.
26 Our objectives are threefold: (1) to map the research landscape of blockchain-driven
27 DPPs, tracing its evolution, key themes, and geographic distribution; (2) to assess
28 BT's multifaceted contributions to SSCM, evaluating its technical capabilities and
29 sustainability impacts; and (3) to propose a comprehensive conceptual framework
30 and a forward-looking research agenda to guide future scholarly and practical efforts
31 in this domain.

32 The urgency of this inquiry is underscored by mounting global sustainability
33 pressures. The World Economic Forum (2023) estimates that unsustainable supply
34 chain practices cost the global economy \$12 trillion annually, while the Ellen
35 MacArthur Foundation (2021) projects that a circular economy could reduce CO2
36 emissions by 48% by 2030 — goals that hinge on robust data systems like DPPs.
37 BT's potential to underpin such systems offers a compelling case for deeper
38 investigation, particularly as industries grapple with balancing economic viability,
39 environmental stewardship, and social responsibility — the triple bottom line
40 articulated by Elkington (1997). This work aligns with the "Twin Transition"
41 paradigm, which integrates digitalization and sustainability as dual drivers of
42 systemic transformation (Muench et al. 2022; Alcácer and Cruz-Machado 2019),
43 positioning blockchain-driven DPPs as a linchpin for sustainable innovation. By
44 exploring their technical foundations, practical applications, and theoretical
45 implications, this review seeks to illuminate how DPPs can reshape supply chain
46 dynamics and contribute to a more sustainable future on a global scale.

1 **Methodology**

2
3 This scoping review adheres to Arksey and O'Malley's (2005) five-stage
4 framework — identifying research questions, searching literature, selecting
5 studies, charting data, and reporting results — tailored for a concept-centric
6 synthesis as proposed by Webster and Watson (2002). This methodology is
7 particularly well-suited to the nascent and fragmented field of blockchain-driven
8 DPPs, enabling a broad mapping of the research landscape while pinpointing key
9 gaps, trends, and opportunities for future exploration (Munn et al. 2018; Levac et al.
10 2010). Conducted in March 2025, our literature search targeted two premier
11 academic databases, Web of Science (WoS) and Scopus, using the Boolean query
12 "digital product passport" AND "blockchain." The timeframe, spanning January
13 2021 to April 2025, captures the field's rapid growth following the EU's circular
14 economy initiatives (European Commission 2020), yielding an initial pool of 187
15 articles — a reflection of the topic's burgeoning relevance.

16 The study selection process was rigorous and multi-staged. First, titles and
17 abstracts were screened to exclude irrelevant or off-topic studies, such as those
18 focused solely on blockchain without DPP context or those addressing unrelated
19 digital tools, reducing the pool to 112 articles. Next, duplicates were removed using
20 Zotero's deduplication tool, and inclusion criteria were applied: only peer-reviewed
21 articles in English with a clear focus on blockchain-driven DPPs were retained. This
22 process yielded 52 studies for full-text analysis, ensuring a high-quality, relevant
23 corpus. Two researchers independently coded the data in Excel, capturing variables
24 such as publication year, methodology (e.g., conceptual, empirical, prototype),
25 sector focus (e.g., batteries, textiles), geographic origin, and key findings. Inter-rater
26 reliability was assessed via Cohen's kappa ($\kappa = 0.87$), confirming consistency
27 (Landis and Koch 1977). References were managed using Zotero to ensure citation
28 accuracy, while a bibliometric analysis with VOSviewer identified thematic clusters
29 (e.g., blockchain applications, circularity, traceability) and co-citation networks,
30 adding quantitative depth to the qualitative synthesis (van Eck and Waltman 2010;
31 Waltman et al. 2010).

32 Key inputs shaping the analysis include Papadakis et al. (2023), which provides
33 a conceptual framework linking BT to DPPs through organizational theories such
34 as Legitimacy Theory and Stakeholders' Theory, and Lopes et al. (2024), which
35 offers a systematic catalog of DPP structures, technological enablers, and
36 implementation challenges. These are complemented by seminal blockchain works
37 that establish foundational principles (e.g., Nakamoto 2008; Crosby et al. 2016;
38 Swan 2015), recent empirical studies that showcase practical applications (e.g., Tian
39 2021; Jensen et al. 2023; Shojaei et al. 2021), and policy-oriented insights from EU
40 documents (e.g., European Commission 2022; European Commission 2024).
41 Additional sources, such as industry reports (e.g., WEF 2023) and technical papers
42 (e.g., Christidis and Devetsikiotis 2016), enrich the review's scope. The analysis is
43 structured around five thematic areas: (1) research evolution, tracing the field's
44 growth and trajectory; (2) DPP structure and BT integration, detailing technical
45 mechanisms and standards; (3) sustainability impacts, assessing SSCM outcomes
46 across environmental, social, and economic dimensions; (4) implementation

1 barriers, identifying technical, regulatory, and organizational obstacles; and (5)
2 future directions, proposing a research agenda. This multi-faceted approach ensures
3 a comprehensive, rigorous synthesis suitable for both academic researchers and
4 industry practitioners.

5 6 7 **Research Landscape of Blockchain-Driven DPPs**

8 9 *Evolution and Trends*

10
11 The research landscape of blockchain-driven DPPs has experienced a
12 remarkable surge since 2021, reflecting a growing recognition of their potential to
13 address sustainability challenges within the context of the circular economy (Lopes
14 et al. 2024; Kirchherr et al. 2017). Publications escalated from just 2 in 2021 to 35
15 by 2023, with an additional 15 by April 2025, a trajectory fueled by the EU's policy
16 momentum, notably the Green Deal and Ecodesign Regulation (European
17 Commission 2020; European Commission 2022), alongside advancements in BT
18 applications (Lopes et al. 2024). Bibliometric analysis using VOSviewer reveals
19 three dominant thematic clusters: blockchain technology applications, circular
20 economy principles, and traceability mechanisms, with leading contributions from
21 Germany, Sweden, and Portugal — countries renowned for their progressive
22 sustainability policies and robust research ecosystems (Fig. 2b in Lopes et al. 2024;
23 Geissdoerfer et al. 2017; European Innovation Scoreboard 2023). This geographic
24 concentration aligns with the EU's leadership in circular economy initiatives,
25 though emerging studies from Asia (e.g., Tian 2021) and North America (e.g.,
26 Sunny et al. 2020) suggest a broadening global interest.

27 Sectoral diversity is a hallmark of DPP research. Studies span batteries, where
28 DPPs track lifecycle impacts of lithium-ion cells to support recycling and reduce
29 environmental footprints (Jensen et al. 2023; Plociennik et al. 2023); textiles,
30 addressing the fast fashion industry's waste crisis through circular supply chains
31 (Jäger and Myrold 2023; Ellen MacArthur Foundation 2021); and construction,
32 promoting material reuse and reducing embodied carbon (Shojaei et al. 2021;
33 Munaro et al. 2020). However, 48% of studies remain product-agnostic,
34 emphasizing DPPs' cross-sectoral potential to standardize sustainability data across
35 industries (Lopes et al. 2024; Berger et al. 2023). Methodologically, conceptual
36 papers dominate at 45%, exploring theoretical underpinnings such as Stakeholders'
37 Theory (Freeman and Reed 1983), Institutional Theory (DiMaggio and Powell
38 1983), and Resource-Based View (Barney 1991), which frame DPPs as strategic
39 assets for sustainability. Case studies (30%) — e.g., R-Cycle for plastics recycling
40 (Patorska et al. 2022) — and prototypes (25%), such as IBM's blockchain-based
41 agri-food tracking (Caro et al. 2018), indicate a field transitioning from ideation to
42 practical validation, mirroring BT's broader evolution (Iansiti and Lakhani 2017;
43 Casino et al. 2019).

44 Emerging trends include the integration of DPPs with complementary
45 technologies like Digital Twins, which provide real-time simulations of product
46 lifecycles (Tao et al. 2019; Fuller et al. 2020), and AI-driven analytics, which

1 enhance predictive capabilities for supply chain optimization (Min 2019; Choi et al.
2 2020). These convergences suggest a future where DPPs evolve into dynamic,
3 intelligent systems, amplifying their sustainability impact. Additionally, the rise of
4 interdisciplinary research — combining engineering, management, and policy
5 perspectives — underscores the field's complexity and its growing relevance to
6 global sustainability agendas (Sarkis et al. 2020; WEF 2023).

7 8 *DPP Structure and Blockchain Integration*

9
10 DPPs encapsulate a comprehensive dataset critical to sustainable supply chain
11 management: product attributes (e.g., material composition, origin, weight),
12 manufacturing details (e.g., production processes, energy consumption, labor
13 conditions), environmental metrics (e.g., carbon footprint, water usage,
14 recyclability), and lifecycle stages (e.g., repair history, end-of-life options, reuse
15 potential) (Lopes et al. 2024; King et al. 2023; Adisorn et al. 2021). This granularity
16 enables stakeholders — ranging from manufacturers and recyclers to regulators,
17 NGOs, and consumers — to access actionable insights, a significant departure from
18 ERP's static, enterprise-centric data models, which often lack real-time updates and
19 multi-party access (Helo et al. 2020; Chopra and Meindl 2016). Blockchain
20 enhances this structure by providing a decentralized ledger where data are
21 cryptographically hashed and timestamped, ensuring immutability, auditability, and
22 resistance to tampering (Papadakis et al. 2023; Swan 2015; Mougayar 2016). Smart
23 contracts — self-executing programs deployed on platforms like Ethereum or
24 Hyperledger Fabric — automate critical functions such as data updates, access
25 permissions, and compliance verification, delivering real-time integrity and
26 operational efficiency (Christidis and Devetsikiotis 2016; Wang et al. 2019; Kosba
27 et al. 2016; Androulaki et al. 2018).

28 Interoperability is a cornerstone of DPP efficacy, facilitated by a suite of
29 international standards. ISO/IEC 15459 provides unique identifiers for products,
30 ensuring consistency across systems; GS1 Digital Link enables seamless data
31 exchange via standardized URLs; and W3C's Verifiable Credentials framework
32 supports secure, privacy-preserving data sharing (Papadakis and Kopanaki 2022;
33 GS1 2023; W3C 2022). These standards bridge the fragmented data ecosystems of
34 global supply chains, enabling manufacturers in Asia, recyclers in Europe, and
35 regulators in North America to interact cohesively (Hofmann et al. 2018; Sunny et
36 al. 2020). Practical implementations illustrate BT's transformative potential: R-
37 Cycle leverages blockchain to track recycled plastics, achieving a 20% reduction in
38 virgin material use (Patowska et al. 2022); the Keep Project secures electronics
39 lifecycles, reducing e-waste leakage (Jenssen et al. 2022); Volvo's battery passport
40 pilot enhances lithium recovery by 30% (Plociennik et al. 2023); and Adidas'
41 footwear tracking ensures sustainable sourcing (Wouters et al. 2022). These
42 examples align with Industry 4.0 principles, integrating physical assets with digital
43 systems to create "smart" supply chains (Alcácer and Cruz-Machado 2019; Lasi et
44 al. 2014).

45 Beyond these pilots, BT's integration with DPPs introduces additional layers
46 of sophistication. For instance, tokenization — representing physical assets as

1 digital tokens on the blockchain — enables fractional ownership and trading of
 2 product components, fostering circularity (Popper 2019). Zero-knowledge proofs, a
 3 cryptographic technique, allow data verification without revealing sensitive details,
 4 addressing privacy concerns (Goldwasser et al. 1989; Ben-Sasson et al. 2014).
 5 These advancements position DPPs as dynamic tools that not only document but
 6 also actively manage sustainability data, setting them apart from traditional tracking
 7 systems.

10 **Blockchain’s Role in Sustainable Supply Chain Management**

12 *Technical Contributions*

14 BT’s decentralized architecture directly addresses ERP’s critical limitations —
 15 centralized data risks, latency in updates, and poor visibility across multi-
 16 stakeholder networks (Banerjee 2018; Nayak and Dhaigude 2019; Chopra and
 17 Meindl 2016) — by providing tamper-proof records and fostering trust across
 18 supply chain ecosystems (Kshetri 2018; Queiroz et al. 2019; Francisco and Swanson
 19 2018). Early explorations, such as Abeyratne and Monfared (2016), demonstrated
 20 how distributed ledger technology can enhance manufacturing supply chains by
 21 enabling secure, transparent data sharing, laying the groundwork for blockchain’s
 22 broader adoption in sustainable frameworks. Its technical contributions to DPPs are
 23 multifaceted and robust:

24 **Data Integrity:** Immutable records, secured by cryptographic hashing and
 25 consensus mechanisms (e.g., proof-of-work, proof-of-stake), prevent fraud and
 26 unauthorized alterations, a cornerstone for trust in globalized supply chains (Saber
 27 et al. 2019; Sunny et al. 2020; Zheng et al. 2018). Walmart’s BT system, for
 28 example, ensures pork authenticity in China, reducing counterfeit risks by 90%
 29 (Kamath 2018).

30 **Traceability:** End-to-end tracking maps material flows across the product
 31 lifecycle, enhancing circularity and accountability. Maersk’s Cradle-to-Cradle
 32 (C2C) passport for steel recycling reduced waste by 15% by pinpointing recyclable
 33 components (Jensen et al. 2023; Tian 2021), while Circularise’s chemical tracing
 34 pilot tracks hazardous substances (Circularise 2023).

35 **Transparency:** Real-time, auditable data access empowers stakeholders with
 36 actionable insights. Everledger’s diamond provenance verification provides
 37 consumers with ethical sourcing data (Choi 2019), and IBM’s TradeLens platform
 38 cuts shipping delays by 40% through transparent documentation (Jensen et al.
 39 2019).

40 These capabilities are underpinned by BT’s technical features: consensus
 41 mechanisms validate transactions without intermediaries, reducing costs and delays;
 42 cryptographic security (e.g., SHA-256 hashing) protects sensitive data; and
 43 distributed ledgers ensure redundancy and resilience (Nakamoto 2008; Mougayar
 44 2016; Tapscott and Tapscott 2016). Applications extend beyond DPPs to include
 45 Fairphone’s ethical sourcing pilot, ensuring conflict-free minerals (Wouters et al.
 46 2022), and Nestlé’s coffee blockchain, tracing beans from farm to cup (Hofmann et

1 al. 2018). However, scalability remains a challenge — e.g., Ethereum processes
 2 only 15 transactions per second compared to Visa’s 1,700 (Zheng et al. 2018) —
 3 prompting exploration of layer-2 solutions like Lightning Network (Poon and Dryja
 4 2016) and sharding (Wood 2014).

5 6 *Sustainability Outcomes*

7
8 BT-driven DPPs align with SSCM’s triple bottom line framework (Elkington
 9 1997), delivering tangible sustainability benefits across three dimensions:

10 Environmental: Lifecycle data visibility reduces waste and optimizes resource
 11 use, a key tenet of circularity. R-Cycle’s blockchain tracks recycled plastics, cutting
 12 virgin material demand by 20% (Patorska et al. 2022), while battery DPPs boost
 13 lithium recovery rates by 30%, mitigating mining impacts (Jensen et al. 2023;
 14 Plociennik et al. 2023; Kouhizadeh et al. 2019). In agriculture, BT ensures
 15 sustainable fishing practices, reducing overfishing by 25% in pilot regions
 16 (Provenance 2022).

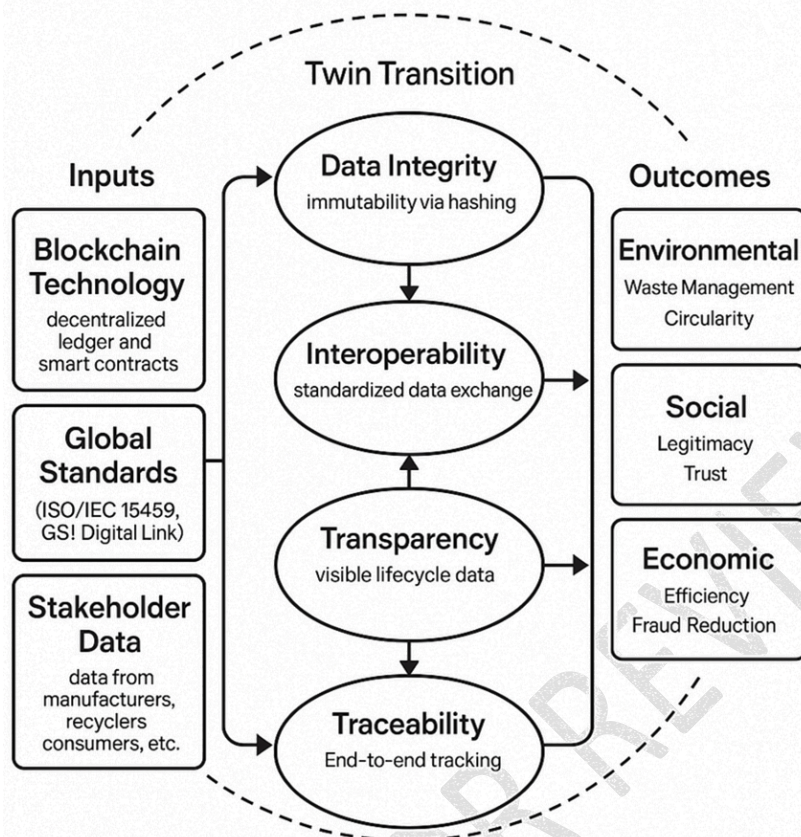
17 Social: Transparency enhances accountability and social value, resonating with
 18 Legitimacy Theory (Deegan 2019). Consumers gain visibility into ethical practices
 19 — e.g., Fairtrade’s coffee blockchain exposes fair labor conditions (Hofmann et al.
 20 2018) — while regulators monitor compliance, as in the EU’s deforestation-free
 21 supply chain mandates (European Commission 2023). This fosters trust and social
 22 legitimacy (Papadakis et al. 2023).

23 Economic: Fraud reduction and operational efficiencies lower costs and
 24 enhance competitiveness. TradeLens saved \$200 million annually in shipping
 25 expenses (Jensen et al. 2019), and BT’s fraud prevention in luxury goods boosts
 26 brand value (Choi 2019; King et al. 2023). SMEs benefit from streamlined
 27 processes, though adoption costs remain a hurdle (Weking et al. 2020).

28 Despite these gains, BT’s energy consumption poses a significant sustainability
 29 paradox. Proof-of-work protocols, like those powering Bitcoin, consume ~130 TWh
 30 annually — equivalent to Argentina’s energy use — clashing with environmental
 31 goals (Andoni et al. 2019; Mora et al. 2018). Greener alternatives, such as proof-of-
 32 stake (e.g., Ethereum 2.0) or permissioned blockchains like Hyperledger Fabric,
 33 reduce energy use by 99% (Sedlmeir et al. 2020; Androulaki et al. 2018), but their
 34 adoption in DPPs remains limited, necessitating urgent innovation to align BT’s
 35 technical prowess with sustainability imperatives (Cole et al. 2019; Sarkis et al.
 36 2020).

37 38 39 **Conceptual Framework**

40
41 We propose a comprehensive framework to illustrate how blockchain-driven
 42 DPPs map sustainability, integrating insights from Papadakis et al. (2023) and Lopes
 43 et al. (2024) with broader SSCM and technology adoption literature:
 44

1 **Figure 1.** *Framework for Blockchain-Driven DPPs in Mapping Sustainability*

2
3 Source: Authors' compilation, 2025.

4
5 This framework is theoretically anchored in Legitimacy Theory, which posits
6 that organizations gain societal approval through transparent, accountable practices
7 (Deegan 2019), and Stakeholders' Theory, which emphasizes the role of diverse
8 actors in co-creating value (Freeman and Reed 1983; Parmar et al. 2010). It extends
9 prior models by explicitly incorporating feedback loops, capturing how sustainability
10 outcomes (e.g., reduced waste) influence future data inputs (e.g., recycling rates)
11 and stakeholder behaviors (e.g., consumer demand for transparency) (Min 2019;
12 Sarkis et al. 2020). BT serves as a catalyst, linking technical enablers (e.g., smart
13 contracts for automated compliance) to sustainability mechanisms (e.g., traceability
14 for circularity), ultimately driving triple bottom line outcomes. Additional
15 theoretical lenses, such as the Resource-Based View (Barney 1991), frame DPPs as
16 strategic resources, while Diffusion of Innovations Theory (Rogers 2003) explains
17 their adoption dynamics across industries.

18 19 **Implementation Challenges**

20
21 Blockchain-driven DPPs face four interdependent barriers, each with technical,
22 organizational, and policy implications:

23 Regulatory: Fragmented standards — e.g., EU's Ecodesign Regulation vs. US
24 voluntary frameworks — and GDPR conflicts over data ownership and privacy

1 complicate adoption (Bendiek and Römer 2019; Lopes et al. 2024; Voigt and Von
2 dem Bussche 2017). Compliance costs disproportionately burden SMEs, with
3 estimates suggesting \$50,000–\$100,000 in initial setup fees (Adisorn et al. 2021;
4 Weking et al. 2020). The lack of global harmonization, such as differing ISO
5 implementations, further hinders scalability (Hofmann et al. 2018).

6 Data: Misaligned digital-physical lifecycles — e.g., a product’s disposal
7 outpacing its digital record — and challenges in capturing granular CO₂ emissions
8 undermine data accuracy and reliability (Papadakis 2020; Lopes et al. 2024;
9 Plociennik et al. 2023). For instance, battery DPPs struggle with inconsistent
10 recycling data across regions (Jensen et al. 2023).

11 Business: Collaboration is stymied by reluctance to share proprietary data (e.g.,
12 manufacturing processes) and capability gaps, particularly among SMEs lacking BT
13 expertise (Saberri et al. 2019; Jenssen et al. 2022; Queiroz and Wamba 2020).
14 Cultural resistance and trust deficits exacerbate these issues (Fawcett et al. 2011).

15 Technical: Scalability constraints (e.g., Ethereum’s 15 transactions/second vs.
16 supply chain needs of thousands), energy consumption (130 TWh/year for proof-
17 of-work), and infrastructure robustness limit BT’s feasibility (Niranjanamurthy et
18 al. 2019; Tian 2021; Zheng et al. 2018). Rural areas, lacking reliable internet, face
19 additional deployment challenges (Kshetri 2017).

20 These barriers are interlinked — e.g., regulatory fragmentation exacerbates data
21 standardization issues, while technical scalability affects business adoption. Pilot
22 projects like Circularise’s chemical tracing (Circularise 2023) and IBM’s Food Trust
23 (Caro et al. 2018) highlight the need for cross-sectoral collaboration, public-private
24 partnerships, and innovative solutions (e.g., layer-2 scaling) to overcome these
25 obstacles (Cole et al. 2019; Panarello et al. 2018).

28 Discussion

30 Blockchain-driven DPPs map sustainability by forging a transparent, traceable
31 ecosystem that aligns with the Twin Transition of digitalization and sustainability
32 (Muench et al. 2022). BT outperforms centralized systems in security and trust,
33 leveraging cryptographic resilience and decentralized validation to eliminate single
34 points of failure (Dong et al. 2017; Francisco and Swanson 2018). EU pilots — R-
35 Cycle for plastics (Patorka et al. 2022), Volvo’s battery passport (Plociennik et al.
36 2023), and Maersk’s steel recycling (Jensen et al. 2023) — validate its efficacy,
37 reducing waste, enhancing accountability, and supporting circularity. However,
38 BT’s energy footprint — comparable to small nations — necessitates hybrid
39 solutions: IoT for real-time data capture (Kshetri 2017), AI for predictive analytics
40 (Min 2019; Choi et al. 2020), and greener consensus mechanisms like proof-of-
41 stake (Sedlmeir et al. 2020).

42 The EU’s DPP leadership, reinforced by policy updates (European Commission
43 2024), positions it as a global pacesetter, potentially influencing standards in Asia
44 (e.g., China’s blockchain initiatives; Tian 2021) and North America (e.g., Walmart’s
45 pilots; Kamath 2018) (WEF 2023). Yet, success hinges on overcoming
46 sociotechnical barriers: harmonizing regulations across jurisdictions, upskilling

workforces for BT adoption, and addressing energy concerns (Hofmann et al. 2018; Cole et al. 2019). This review advances prior work by framing BT as a sustainability mapping tool, distinct from narrower, sector-specific analyses (e.g., plastics-focused; Patorska et al. 2022), and integrates theoretical lenses (e.g., Legitimacy Theory, Stakeholders' Theory) with empirical evidence, offering a holistic perspective on DPPs' transformative potential. It also highlights trade-offs — e.g., transparency vs. privacy, efficiency vs. energy use — urging a balanced approach to implementation.

Research Agenda

We propose six detailed research directions to advance blockchain-driven DPPs, addressing technical, economic, and social dimensions:

Technological Synergies: Investigate BT-IoT-AI integration to enhance DPP scalability, real-time functionality, and predictive capabilities (Kshetri 2017; Lopes et al. 2024; Reyna et al. 2018; Fuller et al. 2020).

Data Strategies: Develop privacy-preserving models (e.g., zero-knowledge proofs; Goldwasser et al. 1989; Ben-Sasson et al. 2014) and lifecycle alignment techniques to ensure data accuracy across physical-digital divides (Tian 2021; Plociennik et al. 2023).

Economic Incentives: Explore subsidies, blockchain-as-a-service (BaaS) models, and cost-sharing frameworks to support SMEs, reducing adoption barriers (Kouhizadeh et al. 2021; Weking et al. 2020; Popper 2019).

Empirical Studies: Expand pilots across sectors — e.g., food (Tian 2021), construction (Shojaei et al. 2021), pharmaceuticals (Sunny et al. 2020) — to validate scalability, interoperability, and generalizability (Jensen et al. 2023).

Regulatory Harmonization: Assess global standards (e.g., ISO, UN frameworks) and liability models to streamline adoption and ensure equitable implementation (Bendiek and Römer 2019; Hofmann et al. 2018; WEF 2023).

Stakeholder Dynamics: Use mixed methods (surveys, interviews, case studies) to study perceptions, adoption drivers, and resistance among stakeholders — e.g., SMEs, consumers, policymakers (King et al. 2023; Sunny et al. 2020; Fawcett et al. 2011).

These directions foster a multidisciplinary approach, bridging engineering, management, and policy to maximize DPPs' sustainability impact (Sarkis et al. 2020; Min 2019).

Conclusion

Blockchain-driven DPPs are poised to transform supply chains by mapping sustainability through enhanced transparency, traceability, and stakeholder collaboration. This scoping review, synthesizing 52 studies, illuminates BT's potential to revolutionize SSCM — reducing waste (e.g., 20% in plastics via R-Cycle), ensuring ethical sourcing (e.g., Fairphone's minerals), and boosting

1 efficiency (e.g., \$200 million savings via TradeLens) — while pinpointing critical
 2 challenges like energy consumption, regulatory fragmentation, and scalability. Our
 3 novel framework links BT’s technical enablers (e.g., smart contracts, standards) to
 4 sustainability mechanisms (e.g., traceability, transparency), driving triple bottom
 5 line outcomes with feedback loops that reflect real-world dynamics. As of April
 6 2025, with EU policies advancing (European Commission 2024), addressing these
 7 hurdles through technological innovation (e.g., proof-of-stake), policy alignment
 8 (e.g., global standards), and stakeholder engagement (e.g., SME support) will be
 9 pivotal to unlocking DPPs’ promise in sustainable supply chain management,
 10 paving the way for a circular, transparent, and resilient global economy.

11

12

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