

1 **Two Conflicts, One Frame.**
 2 **A Comparative Analysis of Women's Representation in**
 3 **the Boko Haram vs Anglophone Conflict Reports**
 4

5 *This article presents a comprehensive, mixed-methods analysis of print media*
 6 *representation of women during two distinct conflicts in Cameroon: the Boko*
 7 *Haram insurgency (2014–2021) in the Far North and the Anglophone Crisis*
 8 *(2017–2024) in the Northwest and Southwest Regions. Drawing on a content*
 9 *analysis of 2,079 newspaper editions (N=139 specific articles with co-*
 10 *occurrence) and structured qualitative interviews with media editors, the study*
 11 *examines the prevalence of patriarchal framing across disparate conflicts. The*
 12 *findings, grounded in Social Constructionism and Feminist Theory, confirm a*
 13 *persistent hegemony of victimhood in the Cameroonian press. Media narratives*
 14 *consistently prioritise the roles of Victim (Gr=13,532), Caregiver (Gr=18,282),*
 15 *and Peacemaker (Gr=18,277), while systematically marginalising women's*
 16 *political, logistical, and military agency as Activists (Gr=793) or Combatants*
 17 *(Gr=603). Statistical analysis (PERMANOVA, $p=0.001$) confirms that the framing*
 18 *of women is significantly driven by internal editorial policies and patriarchal*
 19 *newsroom dynamics rather than the objective realities or unique political logic of*
 20 *the respective conflicts. This study concludes that the media employs a singular,*
 21 *non-contextual frame for women across disparate crises, thereby actively*
 22 *perpetuating gendered hierarchies, silencing the subaltern, and undermining the*
 23 *strategic implementation of the Women, Peace, and Security (WPS) agenda in*
 24 *Cameroon.*

25
 26 **Keywords:** *Gender Representation, Conflict Reporting, Boko Haram,*
 27 *Anglophone Crisis, Cameroon Media, Patriarchal Framing, Peacebuilding.*
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 29

30 **Introduction**
 31

32 Women are also combatants; women resist and fight back; they take sides, spy
 33 and fight among themselves; and even when they don't see active service, they often
 34 support war efforts in multiple ways, willingly or unwillingly (Turshen/
 35 Twagiramariya 1998). As the "fourth arm" of democratic governance, the media
 36 possesses the formidable power to influence how conflicts are perceived,
 37 understood, and addressed both domestically and internationally. Women's
 38 representation in the media can have a profound impact on this narrative,
 39 influencing not just social perception but also the strategic direction of
 40 peacebuilding and humanitarian interventions (Seager 2019).

41 Despite the metamorphosis of women's societal roles, patriarchal symbolism
 42 persists. Scholars note that women are largely framed as aids to men (García-
 43 Moreno et al. 2015; Sharma 2013). The media's focus on women as caregivers,
 44 nurturers, and passive victims of conflict reinforce these stereotypes and sets public
 45 agendas through selective themes.

46 Within these presentations of women as casualties of war, postulated that
 47 women also play more active roles and undertake frontal assignments, even as

1 combatants, though sometimes willingly and other times through coercion
2 (Turshen/Twagiramariya 1998). Research consistently demonstrates that the media
3 often portrays women in stereotypical and marginalised roles, perpetuating harmful
4 gender biases (Byerly 2013; Gallagher 2011). This article explores the mass media's
5 portrayal and the specific roles of women in two of Cameroon's most pressing
6 security challenges: the Anglophone Crisis and the Boko Haram conflict.

7 Women and girls, along with men and boys, play active and varied roles during
8 armed conflicts in state militaries and non-state armed groups. Female active
9 participation is far more common than is generally recognised or portrayed. Often,
10 women act as spies, intermediaries, mercenaries, and food distributors—roles that
11 stand in stark contrast to the media's default framing of women as defenceless
12 physical objects as seen in Africa. Domestic roles tend to bring about confinements
13 and restrictions on women as portrayed in the media. This has significant
14 implications for conflict resolution strategies, as it characterises men as the sole
15 perpetrators and women as mere recipients of casualties (Sharma 2013; Sow 2018).

16 While debates about the legitimacy of full female participation in state armed
17 forces continue - as the female presence in state military apparatuses and critical
18 decision-making centers often remains virtually weak due to socio-political barriers
19 (Dehshahri 2016) - the non-state arena is of particular interest. Less formal
20 institutional structures allow greater potential to push boundaries, yet the limited
21 mechanisms for recognition often generate near-irreversible gender-specific issues
22 post-conflict. Despite a history of female pacifism, there are numerous global
23 examples of women embracing revolts and independence struggles with
24 enthusiasm. Estimates suggest that women combatants constitute between one-tenth
25 to one-third of fighting forces worldwide (Bouta/Frerks/Bannon 2005).

26 In Cameroon, the representation of women has been a focus of media studies
27 that investigate subordination by those who control the media industry. Men have
28 traditionally dominated the Cameroonian media landscape, and the few women who
29 venture into this exclusive club often meet resistance (Matole/Ngange/Elonge
30 2024). Despite contributing enormously to the family unit, the economy, and the
31 cultural development of the country, women are often sidelined in the media
32 decision-making process. This study focuses on how the media has portrayed
33 women primarily as victims, irrespective of their roles as intermediaries, spies, and
34 even suicide bombers.

35 The history of warfare in pre-colonial Africa mostly celebrates men's
36 achievements, relegating women to the periphery. However, many African women
37 played critical roles in battle. History records Queen Amina of Zazzau, whose
38 military exploits and expansion of the Hausa empire countered early gender biases
39 (Abdulyakeen 2022). Intellectuals like Nana Asma'u bint Fodio, who was an expert
40 in military science and community leadership, and royal figures like the Magira
41 (Queen Mother) of old Borno demonstrate that women have always held strategic
42 roles in society (Shankar 1997; Abdulraheem 2018; Lange 2009).

43 In military operations, we find the female contingent of Shaka Zulu's army and
44 the Dahomean Mino (the Amazons). Dash recounts that in 1861, some 3,000
45 Amazons demonstrated military performance using muskets, led by female generals
46 (Dash 2011).

1 The Dahomey state utilised its female population within the army as an integral
2 part of its fighting machine, where women were feared for their ferocity and were
3 treated with complete equality in terms of hardship and reward (Rodney 1973). This
4 historical lineage proves that the "passive victim" frame is a modern sociological
5 construct rather than a historical reality.

6 Despite a substantial body of research on conflict, the mass media's portrayal
7 of women remains significantly skewed toward victimhood. While terrorism has
8 received considerable attention for decades, the prime focus remains on males as
9 terrorists (De Weert 2021). Questioning this portrayal is vital for understanding how
10 women's roles affect peacebuilding efforts. The Global Media Monitoring Project
11 (1995-2015) has revealed the intensity of gender bias and underrepresentation of
12 women in the news across time and space (Macharia 2015).

13 The analysis of media representation in the context of the Boko Haram and
14 Anglophone conflicts is grounded in an integrated multi-theoretical framework.
15 Social Constructionism suggests that media actively construct gendered reality,
16 institutionalising roles restricted by traditional norms (Berger/Luckmann 1966). This
17 is operationalised through Agenda Setting and Framing, prioritising the "victim" or
18 "caregiver" narrative to align with patriarchal expectations (McCombs/Shaw 1972;
19 Goffman 1974). The Feminist Perspective (Radical Feminism and Post-colonial
20 Theory) interrogates the systemic domination by male-led media structures, where the
21 "subaltern" woman is doubly silenced (Spivak 1988).

22 Four Cameroonian newspapers—the Cameroon Tribune, The Guardian Post,
23 The Post Newspaper, and L'Oeil du Sahel—provided 2,079 newspaper editions with
24 N=139 articles explicitly addressing women in conflict, along with interviews of the
25 newspapers' editors-in-chief.

28 **Representation in Focus**

30 *Contextualising the Anglophone Crisis and Boko Haram conflicts*

32 The security landscape in Cameroon is defined by two distinct yet equally
33 devastating upheavals. The Anglophone Crisis is rooted in colonial history,
34 stemming from grievances by the roughly 20% Anglophone population over the
35 erosion of their Anglo-Saxon legal and educational systems following the country's
36 unification. Peaceful protests in 2016 rapidly escalated after a heavy-handed
37 government response, leading to the 2017 emergence of "Ambazonian" militias and
38 a devastating war. Although often framed as a male-led rebellion, the conflict has
39 drawn women into active combat and support roles, with maternal validation
40 carrying immense cultural weight and the diaspora managing crucial logistical
41 support.

42 Simultaneously, the Boko Haram conflict spilled over from Nigeria into
43 Cameroon's Far North Region in 2014. The group rejects secular Western values in
44 favour of a strict Sharia state, capitalising on widespread poverty. The insurgency is
45 characterised by mass abductions and the notorious use of women and girls as
46 suicide bombers, a frame that reduces them to "explosive wombs"—biological tools

1 to penetrate security zones—and denies them ideological motivation (Bloom 2011).
2 Abductions have cemented the image of the "Boko Haram wife," a role involving
3 sexual enslavement but also occasional logistical support.

4 Women have also joined "Comités de Vigilance" to protect communities and
5 have stepped into economic roles like farming, even providing food for insurgents
6 as a survival strategy.

7 Empirical studies of the two conflicts show a stark difference in the framing of
8 women's "deviant" roles. The Boko Haram conflict's "explosive wombs" frame
9 denies political agency, transforming the reproductive capacity of women into a
10 weapon of terror (Bloom 2005). The Anglophone women's support for separatists
11 is sometimes framed through maternal validation – as wives and mothers – who
12 encourage their sons to fight or who provide sanctuary for "Amba Boys". However,
13 as this study demonstrates, even these active roles are frequently overshadowed by
14 the overarching "victim" narrative in mainstream print media, resulting in a
15 fragmented and incomplete portrayal of the conflict's human landscape.

16 17 *Historical Continuity of Female Agency in Africa*

18
19 The media's portrayal of women as "passive victims" constitutes a form of
20 historical revisionism, as pre-colonial African history is rich with examples of
21 female military leadership and strategic agency. Figures like Queen Amina of
22 Zazzau and the Dahomean Mino ("Amazons") exemplify this legacy (Rodney
23 1973). In Cameroon, the Anlu rebellion (1958-1961) and Takembeng movements
24 further demonstrate a history of traditional female resistance to political grievances
25 (Kah 2011). Despite this evident historical agency, women are often "doubly
26 silenced"—marginalised by local patriarchal norms and a media that adheres to
27 Western-centric definitions. Conflict may create openings to dismantle domestic
28 boundaries, but women's roles are frequently ignored or erased post-conflict to
29 restore the patriarchal status quo (Spivak 1988; Bouta/Frerks/Bannon 2005).

30 31 *The Gendered Realities of the War Economy*

32
33 A critical and often overlooked aspect of conflict is the "war economy"—the
34 process by which war becomes a source of livelihood. In both the Boko Haram and
35 Anglophone conflicts, traditional economic structures have collapsed, forcing
36 women to navigate new and dangerous economic terrains. In the Far North, women
37 have had to take over agricultural labour in high-risk zones to provide for their
38 families, sometimes even providing food for the insurgents as a survival strategy.
39 This aligns with broader findings that women exhibit distinct, community-focused
40 patterns of coping and resilience during crisis and war situations (Zysberg 2025).

41 In the Anglophone regions, the "ghost town" directives and lockdowns have
42 paralysed formal employment, pushing women into the informal sector or, in
43 desperate cases, the "prostitution industry". However, the media rarely reports on
44 these economic shifts as acts of resilience or strategic adaptation. Instead, they are
45 framed either as symptoms of victimhood or are ignored entirely. The "war
46 economy" reinforces the marginalisation of women by ensuring that the resources

1 for conflict resolution—which are often focused on disarmament and military
2 demobilisation are directed primarily toward men, while the economic labour of
3 women that sustains communities throughout the conflict remains uncompensated
4 and unrecognised (Enloe 2014).

5 Contrary to the passive victim trope, the reasons women join armed groups—
6 whether state or non-state—are varied and complex. Conflict often presents a
7 paradoxical opening for gender role transformation.

8 Contrary to the passive victim trope, the reasons women join armed groups—
9 whether state or non-state—are varied and complex. Conflict often presents a
10 paradoxical opening for gender role transformation. Armed conflicts and political
11 upheavals can create openings in power structures that are otherwise unavailable to
12 marginalised populations. For women, the leap toward power during war can be
13 more significant than for men, as the traditional boundaries of domesticity are
14 forcibly dismantled by the necessity of survival (García-Moreno et al. 2015).

15 In many non-state armies, "sameness" rather than "difference" is advocated,
16 with female combatants expected to discard traditional markers of femininity
17 (Bouta/Frerks/Bannon 2005). Groups like the Liberation Tigers of Tamil Eelam
18 (LTTE) and Nepal's Maoist movement included women in all units, with their
19 newfound power and confidence often a pragmatic response to manpower
20 shortages. Crucially, post-conflict periods often see a forced return to the status quo,
21 where their military service is erased from official history, and they are denied
22 political rewards.

23 24 *The Political Economy and Sourcing of News*

25
26 The underrepresentation of women is driven by the "news economy"—a
27 commercial drive that prioritises sensational, dramatic, and simplified narratives
28 over complex structural analyses (Ross 2017). This creates a hierarchy of credibility
29 where male, official sources (military/government) are seen as objective, while
30 female activists are dismissed as unofficial (Žarkov 2012).

31 Furthermore, the Cameroonian media landscape is marked by "regional
32 parallelism," where outlets reflect specific ethnic and linguistic inclinations rather
33 than a unified national discourse (Yusa'u 2010; Ngange/Elemplia 2019). This
34 fragmentation intensifies during crises, leading to a shift toward sensationalism and
35 propaganda. The state-owned Cameroon Tribune, for instance, serves as a
36 government mouthpiece prioritising national stability, while regional private outlets
37 like L'Oeil du Sahel and The Post reflect specific regional security dynamics (Far
38 North) or Anglophone political grievances, resulting in a polarisation of reporting
39 (Forcha/Ngange 2022; Ngange/Elemplia 2019).

40 Despite these differences, a unifying patriarchal logic persists across all
41 regions, consistently pushing women's roles to the "back burner" of "hard news."
42 Within this economic framework, women are often instrumentalised to attract
43 sympathetic audiences. Sensationalised and insensitive reporting of rape victims, as
44 seen in Bosnia and Rwanda, often re-victimises women for the sake of a compelling
45 narrative (Rehn/Sirleaf 2002). This "black-out" of women's activism in favour of
46 their suffering is rooted in patriarchal traditions of mainstream war reporting.

1 Journalistic norms like "objectivity" often mean that official (male) sources are
 2 viewed as the only credible voices, while peace activists or female survivors are
 3 dismissed as "unofficial" or irrelevant (Barker-Plummer/Boaz 2005). Consequently,
 4 the human side of conflict—where women are most active as providers and
 5 peacebuilders—is marginalised as "soft news," effectively excluding it from the
 6 high-stakes discourse of national security and geopolitics.

7 8 *Deconstructing Media Frames*

9
10 Framing explains how the media funnels and focuses attention on certain events
 11 and places them within a field of meaning (Goffman 1974). For women in conflict,
 12 four primary frames dominate:

- 13
14 1. **The Victim Frame:** This is the most pervasive frame, depicting women as
 15 helpless, dependent, and in need of male protection (Kreft/Schulz 2022).
- 16 2. **The Heroization Frame:** Occasionally, media portrays women as
 17 exceptional heroes, often reinforcing the mother stereotype (Kanter 1977).
- 18 3. **The Peacebuilder Frame:** Portrays women as innate agents of
 19 reconciliation, essentializing their labour as a maternal instinct rather than a
 20 strategic choice (Laura et al. 2023).
- 21 4. **The Perpetrator Frame:** When women do engage in violence, they are
 22 often framed as "deviant" or "inhuman," or their actions are attributed to
 23 coercion (De Weert 2021).

24
25 These frames differ across conflicts: in the Boko Haram insurgency, female
 26 suicide bombers are reduced to "explosive wombs"—biological tools rather than
 27 political actors. In the Anglophone Crisis, women's support for separatists is
 28 sometimes framed through maternal validation, yet this is still frequently
 29 overshadowed by the overarching victim narrative.

30 As critiqued, the dominant discourse establishes a rigid dichotomy: men as
 31 Warrior (aggressor/combatant) and women as Victim (passive sufferer/casualty)
 32 (Turshen/Twagiramariya 1998; Elshtain 1987).

33 Global studies consistently confirm that media coverage of war frames women
 34 as victims of sexual violence, displacement, and economic hardship (Kreft/Schulz
 35 2022). This focus, while highlighting necessary humanitarian concerns,
 36 systematically obscures women's active roles in violence, resistance, and political life.
 37 The romanticisation of women's peace efforts—a narrative often amplified post-
 38 UNSCR 1325, despite the resolution's core emphasis on gender mainstreaming and
 39 the critical need to increase active female participation in peace processes and
 40 peacekeeping missions (Sumertha 2021)—further complicates this. Women are
 41 frequently depicted as innate, essentialist Peacemakers, a frame that depoliticises
 42 their strategic activism and confines their contribution to the emotional or domestic
 43 sphere (Porter 2007).

44 Crucially, women's involvement as perpetrators or active participants is either
 45 rendered invisible or sensationalised as an aberration. In the context of the Boko
 46 Haram insurgency, the female suicide bomber represents a highly visible, yet

1 ultimately non-agentic, figure often attributed to coercion or psychological
 2 manipulation rather than ideological commitment (De Weert 2021; Bloom 2011).
 3 In contrast, women organised political resistance, such as the Takembeng and Anlu
 4 movements in Cameroon, often receive less consistent coverage than their suffering
 5 as internally displaced persons (IDPs) (Kah 2011).

7 *Intersectionality and the Cameroonian Media Landscape*

9 The impact of media on gender dynamics is not uniform and must be viewed
 10 through an intersectional lens. Women's experiences in conflict are shaped by age,
 11 ethnicity, religion, and socioeconomic status (Oyewumi 1997). In Cameroon, the
 12 media landscape is characterised by "regional parallelism," where news outlets
 13 reflect the social, political, and religious inclinations of their specific regions (Yusa'u
 14 2010).

15 For instance, *L'Oeil du Sahel*, based in the North, provides a perspective shaped
 16 by the specific cultural and security dynamics of the Boko Haram insurgency, while
 17 *The Post* and *The Guardian Post* reflect the political and linguistic grievances of the
 18 Anglophone regions. Despite these regional differences, the study finds a unifying
 19 patriarchal logic across these outlets. Whether reporting on the Far North or the
 20 Northwest/Southwest, women are consistently pushed to the "back burner" of hard
 21 news. Even as they take on non-traditional roles as breadwinners, community
 22 protectors, or logistical supporters for armed groups, the media continues to
 23 reinforce gender stereotypes that prioritise their domesticity.

24 The misrepresentation of women is rooted in the structural and ideological
 25 environment of media production. Patriarchy is seen as an institutionalised system
 26 of social structures that ensures male dominance, which extends directly to the
 27 patriarchal relations in cultural institutions (Walby 1993). This system is reinforced
 28 by the News Economy, which prioritises simplified, sensational narratives that
 29 appeal to mass audiences, often favouring the visually dramatic (victims) over the
 30 complex and structural (political agency) (Ross 2017).

31 Journalistic practice, particularly in conflict zones, is overwhelmingly male-
 32 dominated, creating a hierarchy of credibility that favours official, male sources
 33 (military, government) over unofficial, often female, voices (activists, grassroots
 34 organisers) (Žarkov 2012). This results in a self-perpetuating feedback loop: male
 35 reporters prioritise male sources reporting on conventional acts of combat, thus
 36 reinforcing the perception that women's roles are marginal, thereby justifying their
 37 continued exclusion.

38 *The Dominance of the Patriarchal Frame*

40 The "Two Conflicts, One Frame" inquisition suggests the media's framing of
 41 women is dominated by patriarchal narratives, regardless of the conflict's political
 42 nature. The thematic groundedness (Gr) shows a clear hierarchy of representation,
 43 demonstrating the prioritising of traditional gender roles:

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1 **Figure 1. Media's Traditional Role Prioritisation for Women in Conflict**

Role Category	Groundedness (Gr)	Total Coverage (%)	Conflict Association
Caregiver	18,282	10.1%	Emotional Support, Provider
Peacemaker	18,277	10.1%	Activist, Mediator, Reconciliation
Victim	13,532	7.5%	Displacement, Rape, Loss
Separatist/Ambazonian	7,089	3.9%	Active participant, Logistics
Terrorist/Combatant	603	0.3%	Suicide bomber, Fighter
Activist/Informant	793	0.4%	Political mobilization, Intelligence

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The combined coverage of Caregivers and Peacemakers (Gr=36,559) significantly overshadows active, non-traditional roles such as Separatists, Terrorists, Combatants, and Activists (combined Gr=8,485). This pattern highlights the media's preference for framing women within essentialist roles of domesticity and emotional stability.

Article 1: SW, NW Women Task Force Appeals to partake in resolving Anglophone crisis

Women as Peacemakers underscores the media's portrayal of women as agents of peace and reconciliation. This aligns with global narratives that often depict women as natural peacemakers due to their nurturing and empathetic qualities. However, this portrayal may also reinforce traditional gender stereotypes, limiting the recognition of women's diverse roles in conflict resolution. As reported by The Guardian Post Newspaper, during a March 16th 2019 visit of the South West/North West Women Task Force (SNWOT) to the President of the National Committee for Disarmament, Demobilisation and Reintegration, the communication officer, Dr. Eileen Manka'a Akwo, argued that it is erroneous to not include women in crisis proceedings, stressing women's major role as peacebuilders (see Fig. 2).

1 **Figure 2.** (Left - article on SNWOT – Article 1). *The Guardian Post*, No.1610



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Article 2: CAMYOSFOP, stakeholders discuss the integration of women in small arms control

Women continue to feature prominently as promoters of peace. In Article 2, women are said to have received training from Cameroon Youths and Students Forum for Peace (CAMYOSFOP), UN Women and the Ministry of Foreign Affairs on how to deal with and manage the use of small arms and light weapons in Cameroon, especially in the Far North with Boko Haram and the North West and South West regions with the Anglophone conflict. The article also indicates that this training is important as “Women have become actors and victims of small arms and light weapons... young girls have been involved in the conflict either by providing intelligence to the Boko Haram group or playing the role of detonating explosives.” (see Fig. 3)

1 **Figure 3. CAMYOSFOP, and co-training – Article 2. The Guardian Post, No.2703**



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Article 3: NW Women Call For Ceasefire

Women marched against the continuous violence, deaths, and abductions in the Anglophone Regions since 2016. They demand that both parties involved in the conflict stop fighting and restore peace. Patricia Efon shared her sadness about the deaths of children and innocent people, who, to her, do not even understand why they are being killed. Judith Tayoh requested that President Paul Biya have compassion for the women and heed their request for peace. Nicoline Wazeh mentioned that women have a duty to bring back peace and that they will continue until there is a ceasefire, describing the conflict as a "nonsensical war".

Figure 4. NW Women Call For Ceasefire. The Post, No. 01944



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1 *Comparative Role Distribution by Conflict*

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3 The analysis reveals that while the Victim role is common across both conflicts,
4 the nuances of agency and violence differ, highlighting differences in role frequency
5 distributions in the Anglophone and Boko Haram conflicts.

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7 **Figure 5. Comparative Role Distribution of Women by Conflict**

Role Focus	Anglophone Crisis	Boko Haram Conflict	Interpretation
Political Agency	High (1,983 quotes as Separatists)	Low (9 quotes as Terrorists)	Anglophone women are politically visible; BH women are primarily framed as coerced or exploited.
Victimhood (Displacement)	High (765 quotes)	High (241 quotes)	Displacement and loss are the universal frames linking both conflicts.
Economic Role	Low (Implicit in Caregiver)	High (76 quotes as Agriculture)	BH coverage acknowledges women's role in sustaining the insurgency (farming/logistics), framing it as an extension of domestic labour.
Sexual Violence	Moderate (64 quotes as Rape)	Low (4 quotes as Rape)	Sexual violence is reported in both, but Anglophone coverage is higher, perhaps due to higher media access to these regions.

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10 A PERMANOVA test showed that framing of women's roles differs
11 significantly across the four media outlets: $F(3, 4) = 4.32$, with $R^2 = 0.5678$, and a p
12 $= 0.001$. It reveals that approximately 57% of the variance in how women's roles
13 are framed is explained by the differences between media outlets. This demonstrates
14 that the decision to use a specific frame (e.g., Victim vs. Separatist) is driven not by
15 objective conflict reality, but by internal editorial policy and bias.

16

17 Pairwise comparisons revealed significant differences between the state-
18 aligned *Cameroon Tribune* and the regional *L'Oeil du Sahel* ($p=0.049$), and between
19 the private national daily *The Guardian Post* and the regional *L'Oeil du Sahel*
20 ($p<0.001$). Crucially, there was no significant difference between the two private
21 English-language outlets (*The Guardian Post* and *The Post Newspaper*), suggesting
22 that a shared Anglophone editorial culture perpetuates a consistent frame.

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24 A Chi-Square test further reinforced the narrative on the influence of patriarchal
25 symbolism on role portrayal in both conflicts, with significant results for both the
26 Anglophone Crisis ($\chi^2(57) = 382.41$, $p < 0.001$) and the Boko Haram Conflict (χ^2
27 ($12) = 45.67$, $p < 0.001$). Confirming observed distributions, heavily favouring
28 passive roles, are systematic and not random.

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31 **The Politics of Framing and the Paradox of Visibility**

32

33 *The Enduring Logic of the Victim Frame*

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35 The pervasive Victim frame, where women enter the news narrative primarily
36 through their suffering, is driven by the "news economy." Editors prioritise
37 sensationalised "war facts" (violence, displacement) over nuanced coverage,

1 reinforcing the traditional gender order: men as active agents of conflict and women
2 as passive recipients of its impact (Ross 2017).

3 4 *Romanticising Peace and Silencing Activism*

5
6 The high frequency of the Peacemaker role (Gr=18,277) reveals the media's
7 romanticisation of women's political labour. While groups like SNWOT actively
8 demand a ceasefire and inclusion in negotiations (a strategic political act), media
9 reports often frame this as an innate, maternal desire for peace. Women's agency is
10 consistently depoliticised and tethered to essentialist notions of femininity, thereby
11 undercutting their strategic contributions to peace processes (Žarkov 2012).
12 Simultaneously, the negligible representation of Activists/Informants (Gr=793)
13 confirms a structural erasure of political agency. This mirrors broader diplomatic
14 challenges; as noted in contemporary studies, despite international mandates,
15 women's representation in formal public diplomacy and peace processes often
16 remains disproportionately low (Brittain-Hale 2024).

17 18 *The Structural Constraint of Patriarchal Journalism*

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20 Qualitative findings highlight that the "Two Conflicts, One Frame"
21 phenomenon is rooted in the internal, structural constraints of the media ecosystem.
22 Editors acknowledged that women are "very underrepresented because we think
23 that they are more victims than participants" (L'Oeil du Sahel). They also cited
24 cultural barriers to deploying female journalists to conflict zones ("Culturally, it is
25 difficult to send women to cover war activities"), creating a feedback loop where
26 male-dominated reporting reinforces androcentric narratives. This aligns with the
27 notion of the subaltern: in the news narrative, women's voices are systematically
28 silenced or filtered through dominant patriarchal discourses (Spivak 1988).

29 The media, therefore, acts not as a neutral reflector of reality but as an active
30 agent in the social construction of gendered reality in conflict zones.

31 32 *Modelling the Media-Gender Construction Model*

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34 The Media-Gender Construction Model, developed from this study, illustrates
35 the cyclical process by which media narratives are produced and sustained. This
36 model acknowledges that pre-existing social constructs, deeply rooted in patriarchal
37 symbolisms, serve as the foundational backdrop for media production. These
38 societal beliefs inform initial media coverage, while the media simultaneously
39 reinforces or modifies these roles through its reporting practices.

40 The model functions through two interconnected mechanisms: Selective
41 Agenda Setting and Interpretive Framing. In the first stage, media gatekeepers
42 prioritise specific aspects of women's experiences—typically those involving
43 victimhood or emotional labour—over strategic political or military contributions.

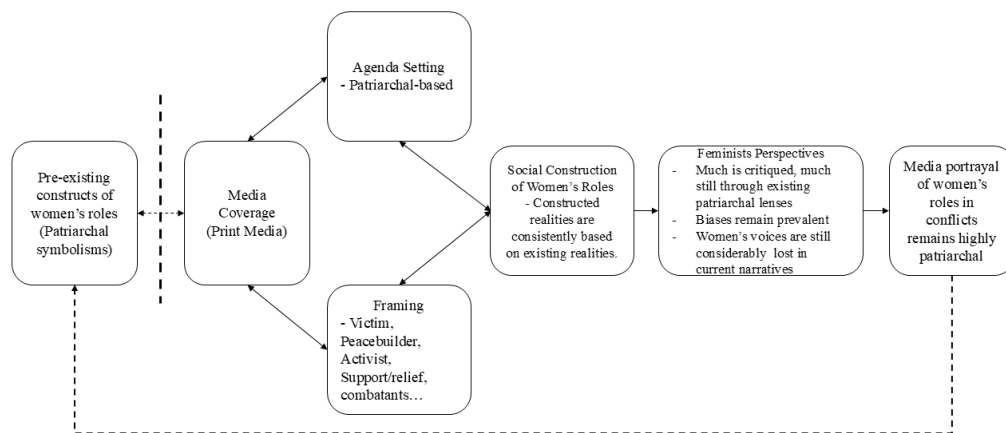
44 This determines which facets of women's participation are deemed
45 "newsworthy." In the second stage, framing processes apply specific lenses (e.g.,
46 the "Suffering Victim" or "Nurturing Peacemaker") to these selected issues, shaping

1 how the audience interprets female agency.

2 Ultimately, the model culminates in the social construction of women's roles,
3 producing dominant narratives that often align with traditional gender stereotypes.
4 However, the model also incorporates Critical Feminist Interventions as a potential
5 disruptor. By interrogating these biases and exposing the marginalisation of
6 authentic voices, feminist critique seeks to recover the subaltern experience.
7 Nevertheless, the research highlights a "reinforcing loop" where patriarchal
8 portrayals entrench societal beliefs, making it difficult to shift the narrative without
9 intentional shifts in newsroom ownership and the active claiming of
10 "unconventional" roles (such as combatants or political strategists) by women
11 themselves.

12

13 **Figure 6. Media-Gender Construction Model in Conflict Contexts**



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16 The interplay between theoretical and research outcomes points to the immense
17 influence of patriarchal symbolism on women's roles in society. These societal
18 constructs, historically shaped by gender norms and stereotypes, provide the
19 ideological backdrop against which media coverage occurs – reflecting and
20 reinforcing societal beliefs. Through Agenda Setting — The media is selective on
21 which women's participation to prioritise, like victimhood, seen to be more
22 prominent than their roles as activists or combatants, suggesting that women's
23 suffering is a more "acceptable" or expected storyline. These are framed further by
24 how they are depicted. Conversely, these frames are often infused with patriarchal
25 undertones that either limit the perceived agency of women or exoticise their
26 participation.

27 Through Social Constructionism, the model highlights that the realities
28 constructed by the media are not neutral; they consistently draw from and reinforce
29 existing societal beliefs. Thus, women's roles in conflict are socially constructed in
30 ways that mirror and perpetuate gender hierarchies. To add, Feminist Perspectives
31 reveal that even when critique is present, much of the media's framing still operates
32 within patriarchal boundaries. The biases embedded in media representations
33 persist, and genuine women's voices often remain considerably marginalised or
34 distorted within dominant narratives.

1 As a result, media portrayal of women's roles in conflicts remains highly
2 patriarchal. Despite feminist interventions and shifts in societal attitudes, the
3 portrayal largely sustains traditional gender norms rather than fundamentally
4 challenging them. The reinforcing loop indicates that the way the media portrays
5 women can further entrench pre-existing societal beliefs, creating a continuous
6 cycle that is difficult to disrupt without intentional, critical feminist engagement.
7 One way this could be achieved is through [active] ownership and attribution.

8 For women to accentuate new premises (roles) that consistently deviate from
9 existing stereotypes burdened by male spectrums, they will have to intentionally
10 own these new roles, which could be positively or negatively skewed. For instance,
11 women must be ready to own the tough roles as "Generals" in insurgencies like the
12 Boko Haram and Anglophone conflicts. Women should step forward and be visible
13 on the front lines – so the media can effectively attribute such roles to them.

14 Arguably, society expects women to align more with positive and responsible
15 things and roles. Nonetheless, if fewer women consistently feature in high-level
16 discussions and things considered positive, then how much more will they ascribe
17 to things considered uncultured? These could, in part, be blamed on the fundamental
18 patriarchal system of the socio-cultural context of Cameroon and most African
19 countries. The intricacies of women owning their roles could be laborious. How
20 many men will allow or give a free hand to their wives or female children to
21 (actively) join ranks in the Boko Haram or Anglophone conflicts? Conversely, in
22 the face of certain unrest, most women are instinctively preoccupied about (and run
23 to) their children (know their whereabouts), before even thinking about their
24 husbands.

25 Throughout the Anglophone conflict, it has been observed, for instance, in this
26 study, that no women's rights group has objected to the gender specific reference to
27 combatants as "Amba Boys", which is also consistent in media narratives and
28 everyday use, but completely erodes the possibility of girls as combatants. These
29 points, yet again to the non-associative desire of women with things of overt
30 disrepute. To substantively change and reorient existing narratives, women must
31 decisively and forthrightly claim ownership of and participation in "vices and
32 mayhem". This will undoubtedly free the media from serendipitous
33 misidentification, misattribution, and retained stereotypes. Conversely, without
34 such fundamental premises, women will continuously and passively solidify their
35 position as ubiquitous shadows.

36 Notwithstanding, the imperative for women to "intentionally own these new
37 roles" and "step forward and be visible on the front lines" to change existing
38 dominant narratives is seen in instances of women organising protests, demanding
39 negotiations, advocating for inclusion in peace processes, and even participating in
40 community security (like Rebecca Ibrahim) demonstrating women pushing to
41 actively claim ownership of roles that deviate from traditional stereotypes.⁵⁰ Their
42 visibility in these protests and their direct engagement with political processes
43 (though at an incremental incidence) exemplify the desired shift for society and the
44 media to effectively attribute such diverse roles to them, rather than continuously
45 and passively solidifying their position as ubiquitous shadows. This provides strong
46 empirical evidence for the model's reinforcing loop, illustrating how intentional,

1 critical feminist engagement can begin to disrupt the continuous cycle of patriarchal
2 media portrayals.

5 **Concluding Thoughts: Representation Requires Active Presence**

7 Media representation of women in the Boko Haram and Anglophone conflicts
8 in Cameroon is governed by a persistent, non-contextual patriarchal frame. Despite
9 distinct political, ideological, and religious drivers of these two conflicts, the media
10 consistently defaults to a narrow, monolithic set of roles: the Victim, the Caregiver,
11 and the Peacemaker. These traditional roles, compared to active political agency,
12 demonstrate how women are systematically funnelled into narratives of passivity and
13 emotional labour.

14 The dominant narrative across the two conflicts is one of Patriarchal Dualism:
15 women are hyper-visible in traditional roles (Victim, Caregiver, Peacemaker) and
16 functionally invisible in roles denoting political or military agency (Combatant,
17 Activist, Informant). This singular framing simplifies complex realities, depoliticises
18 women's strategic efforts, and methodically undermines the objectives of gender-
19 sensitive conflict resolution. The selective emphasis on victimhood over critical roles
20 like Activists, Informants, and Combatants remains functionally invisible, effectively
21 silences the "Subaltern" and denies women their right to narrate (Said 1978).

22 While the Anglophone Crisis allowed for slightly higher visibility of political
23 agency (Separatist roles) compared to the Boko Haram conflict (coerced Terrorist
24 roles), the overarching frame of the suffering, non-agentic female remained the
25 defining characteristic.

26 At the end, the failure to represent women accurately lies less in the external
27 reality of the conflict and more in the internal, structural biases of the media, which
28 prioritise sensationalism, simplify complexity, and adhere to a pervasive patriarchal
29 logic.

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