

**17<sup>th</sup> Annual International Conference on Sports:  
Economic, Management, Marketing & Social Aspects, 8-11 May 2017,  
Athens, Greece in collaboration with the Pan-Hellenic Association of  
Sport Economists & Managers (PASEM)  
Call for Papers and Participation**

The The Sports Research Unit of the Athens Institute for Education and Research (ATINER) organizes its **17<sup>th</sup> Annual International Conference on Sports: Economic, Management, Marketing & Social Aspects, 8-11 May 2017, Athens, Greece** sponsored by the Athens Journal of Sports.

The aim of the conference is to bring together academics and researchers of all areas of sports. Participants can present on sports topics within broad streams of research areas. Areas of interest include (**but are not confined to**): the Impacts of Olympic Games, Professional Sports, Sport-Scheduling, Sports Tourism, Sports Law, Sports Communication, Sports & Media, Sports & Society, Sport Psychology, Sports Violence, Sports & Education, Sports & Ethics, Sport Technology, Sports and Computer Applications, Sports & Information Technology, Sport Services and Sports History. Also, special sessions will be organized for individual sports (soccer, football, baseball, basketball, handball, ice hockey, tennis, car racing, gymnastics etc).

Fee structure information is available on <http://www.atiner.gr/fees>.

Special arrangements will be made with a local hotel for a limited number of rooms at a special conference rate. In addition, a number of special events will be organized: A Greek night of entertainment with dinner, a special one-day cruise to selected Greek islands, an archaeological tour of Athens and a one-day visit to Delphi. Details of the social program are available [here](#).

Please submit an abstract (email only) to: [atiner@atiner.gr](mailto:atiner@atiner.gr), using the abstract submission form by the **27 March 2017** to: **Dr. Christos Anagnostopoulos, Head, Sports Research Unit, ATINER & Associate Professor, Molde University College, Norway & Associate Lecturer, University of Central Lancashire, Cyprus**. Abstracts should include the following: Title of Paper, Full Name (s), Affiliation, Current Position, an email address, and at least 3 keywords that best describe the subject of your submission. Decisions are reached within 4 weeks.

If you want to participate without presenting a paper, i.e. organize a panel (session, mini conference), chair a session, review papers to be included in the conference proceedings or books, contribute to the editing of a book, or any other contribution, please send an email to **Dr. Gregory T. Papanikos, President, ATINER & Honorary Professor, University of Stirling, UK** ([gregory.papanikos@stir.ac.uk](mailto:gregory.papanikos@stir.ac.uk)). The Athens Institute for Education and Research (ATINER) was established in 1995 as an independent world association of Academics and Researchers. Its mission is to act as a forum where Academics and Researchers from all over the world can meet in Athens, in order to exchange ideas on their research, and to discuss future developments in their disciplines.

The organizing and hosting of International Conferences and Symposiums, the carrying out of Research, and the production of Publications are the basic activities of ATINER. Since 1995, ATINER has organized more than 400 International Conferences and other events, and has published close

to 200 [books](#). In 2012, the Association launched a series of conference paper publications ([click here](#)), and at the beginning of 2014, it introduced its own series of Journals ([click here](#)).

Academically, the Association is organized into seven [Research Divisions](#) and thirty- nine [Research Units](#). Each Research Unit organizes at least an Annual International Conference, and may also undertake various small and large research projects.

Academics and Researchers are more than welcome to become members and to contribute to ATINER's objectives. If you would like to become a member, please download the relevant form ([membership form](#)). For more information on how to become a member, please send an email to: [info@atiner.gr](mailto:info@atiner.gr).

**13<sup>th</sup> Annual International Conference on Kinesiology and Exercise  
Sciences, 24-27 July 2017, Athens, Greece  
Call for Papers and Participation**

The Sports Research Unit of the Athens Institute for Education and Research (ATINER) will hold its **13<sup>th</sup> Annual International Conference on Kinesiology and Exercise Sciences, 24-27 July 2017** sponsored by the Athens Journal of Sports.

The aim of the conference is to bring together scholars and students of all areas of applied and integrated health sciences, including physiology, health psychology, health promotion, epidemiology, biomechanics, sports medicine, training methods, nutrition, and physical education. You may participate as panel organizer, presenter of one paper, chair a session or observer.

Fee structure information is available on <http://www.atiner.gr/fees>.

Special arrangements will be made with a local hotel for a limited number of rooms at a special conference rate. In addition, a number of special events will be organized: A Greek night of entertainment with dinner, a special one-day cruise to selected Greek islands, an archaeological tour of Athens and a one-day visit to Delphi. Details of the social program are available [here](#).

Please submit an abstract (email only) to: [atiner@atiner.gr](mailto:atiner@atiner.gr), using the [abstract submission form](#) by the **20 March 2017** to: **Dr. Maria Konstantaki, Academic Member, ATINER & Senior Lecturer, Buckinghamshire New University, UK**. Please include: Title of Paper, Full Name (s), Current Position, Institutional Affiliation, an email address and at least 3 keywords that best describe the subject of your submission. Decisions are reached within 4 weeks.

If your submission is accepted, you will receive information on registration deadlines and paper submission requirements. Should you wish to participate in the Conference without presenting a paper, for example, to chair a session, to evaluate papers which are to be included in the conference proceedings or books, to contribute to the editing of a book, or any other contribution, please send an email to **Dr. Gregory T. Papanikos, President, ATINER & Honorary Professor, University of Stirling, UK** ([gregory.papanikos@stir.ac.uk](mailto:gregory.papanikos@stir.ac.uk)).

**14<sup>th</sup> Annual International Conference on SMEs, Entrepreneurship  
and Innovation: Management - Marketing - Economic - Social  
Aspects, 24-27 July 2017, Athens, Greece  
Call for Papers and Participation**

The Athens Institute for Education and Research (ATINER), will hold its **14<sup>th</sup> Annual International Conference on SMEs, Entrepreneurship and Innovation: Management - Marketing - Economic - Social Aspects, 24-27 July 2017, Athens, Greece** sponsored by the Athens Journal of Business & Economics.

The aim of the conference is to bring together academics and researchers of all areas of Business, Economics, Management, Marketing, Accounting, Finance, Human Resources, MIS and Law, Entrepreneurship, Innovation, Technology and Industrial Dynamics and Structures. You may participate as panel organizer, presenter of one paper, chair a session or observer.

Fee structure information is available on <http://www.atiner.gr/fees>.

Special arrangements will be made with a local hotel for a limited number of rooms at a special conference rate. In addition, a number of special events will be organized: A Greek night of entertainment with dinner, a special one-day cruise to selected Greek islands, an archaeological tour of Athens and a one-day visit to Delphi. Details of the social program are available [here](#).

Please submit an abstract (email only) to: [atiner@atiner.gr](mailto:atiner@atiner.gr), using the [abstract submission form](#) by the **20 March 2017** to: **Dr. Peter Yannopoulos, Vice President of Global Communications, ATINER, Co-editor, Athens Journal of Business and Economics & Professor, Brock University, Canada**. Please include: Title of Paper, Full Name (s), Current Position, Institutional Affiliation, an email address and at least 3 keywords that best describe the subject of your submission. Decisions are reached within 4 weeks.

If your submission is accepted, you will receive information on registration deadlines and paper submission requirements. Should you wish to participate in the Conference without presenting a paper, for example, to chair a session, to evaluate papers which are to be included in the conference proceedings or books, to contribute to the editing of a book, or any other contribution, please send an email to **Dr. Gregory T. Papanikos, President, ATINER & Honorary Professor, University of Stirling, UK** ([gregory.papanikos@stir.ac.uk](mailto:gregory.papanikos@stir.ac.uk)).

**15<sup>th</sup> Annual International Conference on Marketing,  
26-29 June 2017, Athens, Greece  
Call for Papers and Participation**

The Marketing Research Unit of the Athens Institute for Education and Research (ATINER) will hold its **15<sup>th</sup> Annual International Conference on Marketing, 26-29 June 2017, Athens, Greece** sponsored by the **Athens Journal of Business & Economics**. The conference is organized in parallel with the other conferences of the Business & Law Research Division of ATINER. You may participate as panel organizer, presenter of one paper, chair a session or observer.

Fee structure information is available on <http://www.atiner.gr/fees>.

Special arrangements will be made with a local hotel for a limited number of rooms at a special conference rate. In addition, a number of special events will be organized: A Greek night of entertainment with dinner, a special one-day cruise to selected Greek islands, an archaeological tour of Athens and a one-day visit to Delphi. Details of the social program are available [here](#).

Please submit an abstract (email only) to: [atiner@atiner.gr](mailto:atiner@atiner.gr), using the [abstract submission form](#) by the **27 February 2017** to: **Dr. Cleopatra Veloutsou, Head, Marketing Research Unit, ATINER & Senior Lecturer in Marketing, University of Glasgow**. Decisions are reached within 4 weeks.

If your submission is accepted, you will receive information on registration deadlines and paper submission requirements. Should you wish to participate in the Conference without presenting a paper, for example, to chair a session, to evaluate papers which are to be included in the conference proceedings or books, to contribute to the editing of a book, or any other contribution, please send an email to **Dr. Gregory T. Papanikos, President, ATINER & Honorary Professor, University of Stirling, UK** ([gregory.papanikos@stir.ac.uk](mailto:gregory.papanikos@stir.ac.uk)).

## Recent Books Published by the Research Units of Sports

2013	Physical Education and Learning	Gregory T. Papanikos	<a href="#">Table of Contents</a>	<a href="#">Preface and Introduction</a>	<a href="#">Book Cover</a>
2012	Contextualising Research in Sport: An International Perspective	Christos Anagnostopoulos	<a href="#">Table of Contents</a>	<a href="#">Preface and Introduction</a>	<a href="#">Book Cover</a>
2012	Physical Activity and Exercise: Health Promotion and Disease Prevention	Panagiota (Nota) Klentrou	<a href="#">Table of Contents</a>	<a href="#">Preface and Introduction</a>	<a href="#">Book Cover</a>
2010	International Sport: A Research Synthesis	Christos Anagnostopoulos	<a href="#">Table of Contents</a>		

The full list of ATINER's publications is available on  
<http://www.atiner.gr/Publications.htm>

The **Academic Committee** consists of (a) the Executive Committee Members (b) the Heads and Deputy Heads of the Institute's [Research Units](#) (c) Academics Responsible for a Conference and (d) Distinguished Professors.

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| <ol style="list-style-type: none"> <li>1. Dr. Nicolas Abatzoglou, Head, <a href="#">Environment Research Unit</a>, ATINER &amp; Professor; Department of Chemical &amp; Biotechnological Engineering-Université de Sherbrooke and Chair Pfizer-PAT in Pharmaceutical Engineering, Director GREEN-TPV and GRTP-C &amp; P, Canada</li> <li>2. Dr. Dan Albertson, Associate Professor, University of Alabama, USA</li> <li>3. Dr. Christos Anagnostopoulos, Head, <a href="#">Sports Research Unit</a>, ATINER &amp; Associate Professor/Associate Lecturer, Molde University College, Norway/University of Central Lancashire, Cyprus</li> <li>4. Dr. Stephen Andrew Arbury, Head, <a href="#">Visual &amp; Performing Arts Research Unit</a>, ATINER &amp; Professor, Radford University, USA</li> <li>5. Dr. Thomas Attard, Head, <a href="#">Civil Engineering Research Unit</a>, ATINER &amp; Associate Professor, The University of Alabama at Birmingham, USA.</li> <li>6. Dr. Sharon Claire Bolton, Head, <a href="#">Management Research Unit</a>, ATINER &amp; Dean, The Management School, University of Stirling, UK.</li> <li>7. Dr. Zoe Boutsoli, Director, Health Sciences Research Division, Greece.</li> <li>8. Dr. Jayoung Che, Head, <a href="#">History Research Unit</a>, ATINER &amp; Research Professor, Institute for the Mediterranean Studies-Pusan University of Foreign Studies, South Korea.</li> <li>9. Dr. Sue Coffey, Head, <a href="#">Nursing Research Unit</a>, ATINER &amp; Associate Professor and Director of the Nursing Program, University of Ontario Institute of Technology, Canada.</li> <li>10. Dr. Paul Contoyannis, Head, <a href="#">Health Economics &amp; Management Research Unit</a>, ATINER &amp; Associate Professor, McMaster University, Canada.</li> <li>11. Dr. David A. Frenkel, Head, <a href="#">Law Research Unit</a>, ATINER &amp; LL.D., Emeritus Professor, Guilford Glazer Faculty of Business and Management, Ben-Gurion University of the Negev, Beer-Sheva, and School of Law, Carmel Academic Centre, Haifa, Israel.</li> <li>12. Dr. Patricia Hanna, Head, <a href="#">Philosophy Research Unit</a>, ATINER &amp; Professor, University of Utah, USA.</li> <li>13. Dr. Christopher Janetopoulos, Head, <a href="#">Biology Research Unit</a>, ATINER, &amp; Associate Professor, University of the Sciences, USA.</li> <li>14. Dr. Valia Kasimati, Head, <a href="#">Tourism Research Unit</a>, ATINER &amp; Researcher, Department of Economic Analysis &amp; Research, Central Bank of Greece, Greece.</li> <li>15. Dr. Gregory A. Katsas, Head, <a href="#">Sociology Research Unit</a>, ATINER &amp; Associate Professor, The American College of Greece-Deree College, Greece.</li> <li>16. Dr. Bettina Koch, Associate Professor, Virginia Polytechnic Institute &amp; State University, USA.</li> <li>17. Dr. Maria Konstantaki, Senior Lecturer, Buckinghamshire New University, UK.</li> <li>18. Dr. Peter Koveos, Head, <a href="#">Accounting &amp; Finance Research Unit</a>, ATINER &amp; Professor, Syracuse University, USA.</li> <li>19. Dr. Alexander Makedon, Head, <a href="#">Education Research Unit</a>, ATINER &amp; Professor, Arellano University in Manila, Philippines.</li> <li>20. Dr. Michael P. Malloy, Director, Business and Law Research Division, ATINER &amp; Distinguished Professor &amp; Scholar, University of the Pacific, USA.</li> <li>21. Dr. Anil Mandal, Courtesy Clinical Professor, University of Florida -Department of Medicine, USA.</li> <li>22. Dr. Andriana Margariti, Head, <a href="#">Medicine Research Unit</a>, ATINER &amp; Lecturer, Centre for Experimental Medicine, Queen's University Belfast, UK.</li> <li>23. Dr. Stamos Metzidakis, Head, <a href="#">Literature Research Unit</a>, ATINER &amp; Professor, Washington University in Saint Louis, USA.</li> </ol> | <ol style="list-style-type: none"> <li>24. Dr. Nicolas Papadopoulos, Chancellor's Professor &amp; Professor, Carleton University - Eric Sprott School of Business-International Business Study Group-Director, Canada.</li> <li>25. Dr. Nicolas Papadopoulos, Chancellor's Professor &amp; Professor, Carleton University - Eric Sprott School of Business-International Business Study Group-Director, Canada.</li> <li>26. Dr. Nicolas Papadopoulos, Chancellor's Professor &amp; Professor, Carleton University - Eric Sprott School of Business-International Business Study Group-Director, Canada.</li> <li>27. Dr. Nicholas Pappas, Vice President, ATINER &amp; Professor, Sam Houston University, USA.</li> <li>28. Dr. Yorgo Pasadeos, Head, <a href="#">Mass Media and Communication Research Unit</a>, ATINER &amp; Professor Emeritus, University of Alabama, USA.</li> <li>29. Dr. Thanos Patelis, Head, <a href="#">Psychology Research Unit</a>, ATINER &amp; Senior Associate, National Center for the Improvement of Educational Assessment, USA &amp; Research Scholar, Fordham University, USA.</li> <li>30. Dr. Nicholas Patricios, Director, Engineering &amp; Architecture Research Division, ATINER &amp; Professor &amp; Dean Emeritus, School of Architecture, University of Miami, USA.</li> <li>31. Dr. Panagiotis Petratos, Acting Director, Natural &amp; Formal Sciences Research Division, ATINER &amp; Associate Professor, California State University, Stanislaus, USA.</li> <li>32. Dr. Ethel Petrou, Professor and Chair, State University of New York - Erie Community College-South-Department of Physics, USA.</li> <li>33. Dr. George Poulos, Vice President of Research, ATINER &amp; Emeritus Professor, University of South Africa, South Africa.</li> <li>34. Dr. John Roufagalas, Head, <a href="#">Economics Research Unit</a>, ATINER &amp; Professor, Troy University, USA.</li> <li>35. Dr. Ketan Ruparelia, Head, <a href="#">Pharmaceutical Research Unit</a>, ATINER &amp; Research Fellow &amp; Part-time Lecturer, De Montfort University, UK.</li> <li>36. Dr. Chris Sakellariou, Vice President of Finance, ATINER &amp; Associate Professor, Nanyang Technological University, Singapore.</li> <li>37. Dr. Virginia Sisiopiku, Head, <a href="#">Transportation Engineering Research Unit</a>, ATINER, &amp; Associate Professor, The University of Alabama at Birmingham, USA.</li> <li>38. Dr. Gilda Socarrás, Head, <a href="#">Languages &amp; Linguistics Research Unit</a>, ATINER &amp; Associate Professor, Auburn University, USA.</li> <li>39. Ioannis Stivactis, Director, Social Sciences Research Division, ATINER &amp; Director, International Studies Program, Virginia Polytechnic Institute &amp; State University USA.</li> <li>40. Codruta Simona Stoica, Head, <a href="#">Mathematics &amp; Statistics Research Unit</a>, ATINER &amp; Associate Professor, Aurel Vlaicu University of Arad, Romania.</li> <li>41. Dr. Theodore Trafalis, Head, <a href="#">Industrial Engineering Research Unit</a>, ATINER &amp; Professor &amp; Director, Optimization &amp; Intelligent Systems Laboratory, The University of Oklahoma, USA.</li> <li>42. Dr. Mert Uydaci, Director, Human Development Research Division, ATINER &amp; Professor, Marmara University, Turkey.</li> <li>43. Dr. Cleopatra Veloutsou, Head, <a href="#">Marketing Research Unit</a>, ATINER &amp; Senior Lecturer, Department of Business and Management, University of Glasgow, UK.</li> <li>44. Dr. David Philip Wick, Director, Arts and Humanities Research Division, ATINER &amp; Professor, Gordon College, USA.</li> <li>45. Dr. Peter Yannopoulos, Professor, Brock University, Canada.</li> <li>46. Dr. Timothy Young, Professor &amp; Graduate Director, The University of Tennessee, USA.</li> <li>47. Barbara Zagaglia, Assistant Professor, Marche Polytechnic University, Italy.</li> </ol> |
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**Panhellenic Association of Sports Economists & Managers  
(PASEM)**

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