Special Issue:
Sports, Economy and Media: Sports 4.0 - The Virtual Reality of Sports
Volume 5, Issue 4, December 2018

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Mission

ATINER is a World Non-Profit Association of Academics and Researchers based in Athens. ATINER is an independent Association with a Mission to become a forum where Academics and Researchers from all over the world can meet in Athens, exchange ideas on their research and discuss future developments in their disciplines, as well as engage with professionals from other fields. Athens was chosen because of its long history of academic gatherings, which go back thousands of years to Plato’s Academy and Aristotle’s Lyceum. Both these historic places are within walking distance from ATINER’s downtown offices. Since antiquity, Athens was an open city. In the words of Pericles, Athens “...is open to the world, we never expel a foreigner from learning or seeing”. (“Pericles’ Funeral Oration”, in Thucydides, The History of the Peloponnesian War). It is ATINER’s mission to revive the glory of Ancient Athens by inviting the World Academic Community to the city, to learn from each other in an environment of freedom and respect for other people’s opinions and beliefs. After all, the free expression of one’s opinion formed the basis for the development of democracy, and Athens was its cradle. As it turned out, the Golden Age of Athens was in fact, the Golden Age of the Western Civilization. Education and (Re)searching for the ‘truth’ are the pillars of any free (democratic) society. This is the reason why Education and Research are the two core words in ATINER’s name.
The Athens Journal of Sports

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Athens Journal of Sports
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All ATINER’s publications including the e-journals are open access without any costs (submission, processing, publishing, open access paid by authors, open access paid by readers etc) and is independent of presentations at any of the many small events (conferences, symposiums, forums, colloquiums, courses, roundtable discussions) organized by ATINER throughout the year. The intellectual property rights of the submitting papers remain with the author. Before you submit, please make sure your paper meets the basic academic standards, which includes proper English. Some articles will be selected from the numerous papers that have been presented at the various annual international academic conferences organized by the different divisions and units of the Athens Institute for Education and Research. The plethora of papers presented every year will enable the editorial board of each journal to select the best, and in so doing produce a top quality academic journal. In addition to papers presented, ATINER will encourage the independent submission of papers to be evaluated for publication.

The current issue is the fourth of the fifth volume of the Athens Journal of Sports, Special Issue: Sports, Economy and Media: Sports 4.0 - The Virtual Reality of Sports, published by the Sports Unit of the Athens Institute for Education and Research (ATINER) under the auspices of the Panhellenic Association of Sports Economists and Managers (PASEM).

Gregory T. Papanikos, President
Athens Institute for Education and Research
### 19th Annual International Conference on Sports: Economic, Management, Marketing & Social Aspects

13-16 May 2019, Athens, Greece

The Sport, Exercise, & Kinesiology Unit of ATINER is organizing its 19th Annual International Conference on Sports: Economic, Management, Marketing & Social Aspects, 13-16 May 2019, Athens, Greece sponsored by the Athens Journal of Sports. The aim of the conference is to bring together academics and researchers of all areas of sports. Please submit a proposal using the form available [here](https://www.atiner.gr/2019/FORM-SPO.doc).

### Academic Members Responsible for the Conference
Dr. Gregory T. Papanikos | Dr. Maria Konstantaki | Dr. Chris Sakellariou | Dr. Yorgo Pasadeos | Dr. Sharon Claire Bolton | Dr. Valia Kasimati | Dr. Cleopatra Veloutsou | Dr. Christos Anagnostopoulos

### Important Dates
- Abstract Submission: **14 January 2019**
- Acceptance of Abstract: 4 Weeks after Submission
- Submission of Paper: **15 April 2019**

### Social and Educational Program
The Social Program Emphasizes the Educational Aspect of the Academic Meetings of Atiner.

- Greek Night Entertainment (This is the official dinner of the conference)
- Athens Sightseeing: Old and New-An Educational Urban Walk
- Social Dinner
- Mycenae Visit
- Exploration of the Aegean Islands
- Ancient Corinth and Cape Sounion

More information can be found here: [www.atiner.gr/social-program](http://www.atiner.gr/social-program)

### Conference Fees
Conference fees vary from 400€ to 2000€
Details can be found at: [http://www.atiner.gr/2019fees](http://www.atiner.gr/2019fees)
15th Annual International Conference on Sport & Exercise Science  
29-31 July & 1 August 2019, Athens, Greece

The Sport, Exercise, & Kinesiology Unit of ATINER will hold its 15th Annual International Conference on Sport & Exercise Science, 29-31 July & 1 August 2019, Athens, Greece sponsored by the Athens Journal of Sports. You may participate as stream leader, presenter of one paper, chair a session or observer. Please submit an abstract (email only) to: atiner@atiner.gr, using the abstract submission form (https://www.atiner.gr/2019/FORM-FIT.doc).

Important Dates
- Abstract Submission: 31 December 2018
- Acceptance of Abstract: 4 Weeks after Submission
- Submission of Paper: 1 July 2019

Academic Member Responsible for the Conference
Dr. Maria Konstantaki, Academic Member, ATINER & Senior Lecturer, Buckinghamshire New University, UK.

Social and Educational Program
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- Social Dinner
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- Exploration of the Aegean Islands
- Delphi Visit
- Ancient Corinth and Cape Sounion
More information can be found here: https://www.atiner.gr/social-program

Conference Fees
Conference fees vary from 400€ to 2000€
Details can be found at: https://www.atiner.gr/2019fees