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**President's Message**

The Athens Institute for Education and Research (ATINER) is pleased to announce the publication of a number of peer reviewed, open access journals of original research work. Most of the articles will be selected from the numerous papers that have been presented at the various annual international academic conferences organized by the different research divisions and units of the Athens Institute for Education and Research. The plethora of papers presented every year will enable the editorial board of each journal to select the best, and in so doing produce a top quality academic journal. In addition to papers presented, ATINER will encourage the independent submission of papers to be evaluated for publication.

The current issue is the first from the third volume of the *Athens Journal of Tourism* published by the Tourism Research Unit of the Athens Institute for Education and Research (ATINER).

The members of the Tourism Research Unit are members of the Editorial Advisory Board and will assist the editor and the Editorial Advisory Board with the peer reviewing of all submitted papers.

**Gregory T. Papanikos**  
President  
Athens Institute for Education and Research