

Athens Journal of Tourism



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Front Pages

FRANCESCA DI VIRGILIO, RUTURAJ BABER & SUBHANKAR DAS

**Innovative Work Behavior and Technological Knowledge Competencies:
Evidence from SMEs in Southern Italy**

ANICA HUNJET, GORAN KOZINA & ANTON VUČAJ

Advantages and Challenges of Health Tourism Development in Croatia

PETER JONES

Wellness in the Global Hospitality and Tourism Industry

ALIREZA MARDANINEJAD & MANOOCHEHR NAJMI

**Parameters Identification Related to Design of Customer Relationship
Management Structure for Health Tourism Facilitators in Iran: A Case Study of
Iran**

Athens Journal of Tourism

Published by the Athens Institute for Education and Research (ATINER)

Editors

- Dr. Peter Jones, Professor of Management, University of Gloucestershire, U.K.
- Dr. Valia Kasimati, Head, [Tourism, Leisure & Recreation Unit](#), ATINER & Researcher, Department of Economic Analysis & Research, Central Bank of Greece, Greece.
- Dr. Vincenzo Asero, Academic Member, ATINER & Assistant Professor, University of Catania, Italy.
- Dr. Peter Walther Baur, Deputy Head, [Arts & Culture Unit](#), ATINER & Associate Professor, University of Johannesburg, South Africa.

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ATINER is an Athens-based World Association of Academics and Researchers based in Athens. ATINER is an independent and non-profit Association with a Mission to become a forum where Academics and Researchers from all over the world can meet in Athens, exchange ideas on their research and discuss future developments in their disciplines, as well as engage with professionals from other fields. Athens was chosen because of its long history of academic gatherings, which go back thousands of years to Plato's Academy and Aristotle's Lyceum. Both these historic places are within walking distance from ATINER's downtown offices. Since antiquity, Athens was an open city. In the words of Pericles, Athens "...is open to the world, we never expel a foreigner from learning or seeing". ("Pericles' Funeral Oration", in Thucydides, The History of the Peloponnesian War). It is ATINER's mission to revive the glory of Ancient Athens by inviting the World Academic Community to the city, to learn from each other in an environment of freedom and respect for other people's opinions and beliefs. After all, the free expression of one's opinion formed the basis for the development of democracy, and Athens was its cradle. As it turned out, the Golden Age of Athens was in fact, the Golden Age of the Western Civilization. Education and (Re)searching for the 'truth' are the pillars of any free (democratic) society. This is the reason why Education and Research are the two core words in ATINER's name.

The *Athens Journal of Tourism (AJT)* is an Open Access quarterly double-blind peer reviewed journal and considers papers from all areas of tourism and related disciplines such as culture, leisure, recreation, geography, urban planning, heritage, sports, historical cities, landscape, architecture etc. The AJT considers theoretical and empirical papers as well as case studies and policy papers. The journal's aim is to be useful to both academics of tourism research and the practitioners of the tourism industry. Many of the papers published in this journal have been presented at the various conferences sponsored by [the Tourism, Leisure & Recreation Unit](#) of the Athens Institute for Education and Research (ATINER). All papers are subject to ATINER's Publication Ethical Policy and Statement. A journal publication might take from a minimum of six months up to one year to appear. All papers are subject to ATINER's [Publication Ethical Policy and Statement](#).

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<u>Front Pages</u>	i-viii
<u>Innovative Work Behavior and Technological Knowledge Competencies: Evidence from SMEs in Southern Italy</u> <i>Francesca Di Virgilio, Ruturaj Baber & Subhankar Das</i>	179
<u>Advantages and Challenges of Health Tourism Development in Croatia</u> <i>Anica Hunjet, Goran Kozina & Anton Vučaj</i>	201
<u>Wellness in the Global Hospitality and Tourism Industry</u> <i>Peter Jones</i>	225
<u>Parameters Identification Related to Design of Customer Relationship Management Structure for Health Tourism Facilitators in Iran: A Case Study of Iran</u> <i>Alireza Mardaninejad & Manoochehr Najmi</i>	239

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President's Message

All ATINER's publications including its e-journals are open access without any costs (submission, processing, publishing, open access paid by authors, open access paid by readers etc.) and is independent of presentations at any of the many small events (conferences, symposiums, forums, colloquiums, courses, roundtable discussions) organized by ATINER throughout the year and entail significant costs of participating. The intellectual property rights of the submitting papers remain with the author. Before you submit, please make sure your paper meets the [basic academic standards](#), which includes proper English. Some articles will be selected from the numerous papers that have been presented at the various annual international academic conferences organized by the different divisions and units of the Athens Institute for Education and Research. The plethora of papers presented every year will enable the editorial board of each journal to select the best, and in so doing produce a top-quality academic journal. In addition to papers presented, ATINER will encourage the independent submission of papers to be evaluated for publication.

The current issue is the third of the eleventh volume of the *Athens Journal of Tourism*, published by the [Tourism, Leisure & Recreation Unit](#) of ATINER.

Gregory T. Papanikos
President
ATINER



Athens Institute for Education and Research

A World Association of Academics and Researchers

18th Annual International Conference on Mediterranean Studies 14-18 April 2025, Athens, Greece

The [Center for European & Mediterranean Affairs](#) organizes the 18th Annual International Conference on Mediterranean Studies, 14-18 April 2025, Athens, Greece sponsored by the [Athens Journal of Mediterranean Studies](#). The aim of the conference is to bring together academics and researchers from all areas of Mediterranean Studies, such as history, arts, archaeology, philosophy, culture, sociology, politics, international relations, economics, business, sports, environment and ecology, etc. You may participate as stream leader, presenter of one paper, chair a session or observer. Please submit a proposal using the form available (<https://www.atiner.gr/2025/FORM-MDT.doc>).

Academic Members Responsible for the Conference

- **Dr. Gregory T. Papanikos**, President, ATINER & Honorary Professor, University of Stirling, U.K.
- **Dr. Steven Oberhelman**, Professor of Classics, Holder of the George Sumey Jr Endowed Professorship of Liberal Arts, and Associate Dean, Texas A&M University, USA, Vice President of International Programs, ATINER and Editor of the Athens Journal of History.
- **Dr. Nicholas Pappas**, Vice President of Academic Membership, ATINER & Professor of History, Sam Houston University, USA.
- **Dr. David Philip Wick**, Director, Arts, Humanities and Education Division, ATINER & Professor of History, Gordon College, USA.
- **Dr. Yannis Stivachtis**, Director, Center for European & Mediterranean Affairs and Associate Professor, Jean Monnet Chair & Director of International Studies Program, Virginia Tech - Virginia Polytechnic Institute & State University. USA.

Important Dates

- Abstract Submission: **17 September 2024**
- Submission of Paper: **17 March 2025**

Conference Fees

Conference fees vary from 400€ to 2000€
Details can be found at: <https://www.atiner.gr/fees>

Social and Educational Program

The Social Program Emphasizes the Educational Aspect of the Academic Meetings of Atiner.

- Greek Night Entertainment (This is the official dinner of the conference)
- Athens Sightseeing: Old and New-An Educational Urban Walk
- Social Dinner
- Mycenae Visit
- Exploration of the Aegean Islands
- Delphi Visit
-

More information can be found here: <https://www.atiner.gr/social-program>



Athens Institute for Education and Research *A World Association of Academics and Researchers*

21st Annual International Conference on Tourism 9-12 June 2025, Athens, Greece

The [Tourism, Leisure & Recreation Unit](#) of ATINER organizes its **21st Annual International Conference on Tourism, 9-12 June 2025, Athens, Greece** sponsored by the [Athens Journal of Tourism](#). The aim of the conference is to bring together academics and researchers from all areas of Tourism. You may participate as stream leader, presenter of one paper, chair a session or observer. Please submit a proposal using the form available (<https://www.atiner.gr/2025/FORM-TOU.doc>).

Important Dates

- Abstract Submission: **5 November 2024**
- Acceptance of Abstract: 4 Weeks after Submission
- Submission of Paper: **12 May 2025**

Academic Member Responsible for the Conference

- **Dr. Valia Kasimati**, Head, [Tourism, Leisure & Recreation Unit](#), ATINER & Researcher, Department of Economic Analysis & Research, Central Bank of Greece, Greece.
- **Dr. Peter Jones**, Co-Editor, [Athens Journal of Tourism](#) & Professor of Management, University of Gloucestershire, UK.

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- Ancient Corinth and Cape Sounion

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